HEALTHY & DELICIOUS START TO AN ENERGY-FILLED DAY



BREAKFAST PACK

Cellular nutrition with Pro Vitality+
and complete protein with NeoLifeShake.*

The NeoLife Difference

Since 1958 we use only the finest whole food based nutrients, delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximise nutrient absorption, utilisation and benefits by using the most advanced scientific methods and proprietary processes.

NeoLife means “new life” which symbolises the power of giving your body the nutrients required to live a life full of health and vitality.

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NEOLIFE®

Omega-3 Salmon Oil Plus™

HEART, BRAIN, AND EYE HEALTH, FLEXIBLE JOINTS, AND PRENATAL NUTRITION



Latest Research

THE BENEFITS OF OMEGA-3 FISH OIL

Omega-3 deficiency causes 96,000 U.S. deaths per year.[1]
-Harvard University Study

The World Health Organization (WHO), the Centers for Disease Control and many other leading health authorities agree—increasing the omega-3 fatty acid content of the diet is a critical component in helping to solve the chronic disease epidemic that the world is facing.

Heart Health

According to the Journal of the American College of Cardiology, everyone needs omega-3's every day. The American Heart Association (AHA) recommends **eating two servings of fish rich in omega-3 fatty acids each week to reduce the risk of heart disease**†, but since many are not able to do this, the AHA now recommends taking fish oil supplements to get enough of these important nutrients. Research has also shown that taking omega-3 fatty acids can **help retain normal blood pressure and triglyceride levels.**[2]

Brain Health

Recent research has shown that fish-derived omega-3 fatty acids are **vital to brain development** and function at every stage of life, as well as long term brain health. High omega-3 diets have been shown to lead to a marked **increase in mental performance and IQ scores** and help retain better cognitive function over time.[3]

THE PROBLEM:

ARE YOU GETTING ENOUGH AND IS IT THE BEST?

Although many people are trying to increase their fish consumption, population surveys show that we are still not getting enough. In addition, many are concerned about the presence of contaminants such as mercury, lead and polychlorinated biphenyls (PCB's) in fish.

† Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease.

Flexible & Comfortable Joints

Adequate intake of omega-3s promotes a healthy balance of inflammatory and anti-inflammatory forces throughout the body and specifically in the joints, thereby **promoting comfort and flexibility.**[4]

Prenatal Nutrition



Increased intake of omega-3 fatty acids during pregnancy has been associated with **better brain and vision development of the baby.** [5]

Eye Health

Fish oil intake has a been associated with improved eye health and vision. In fact, recent studies suggest that omega-3 fatty acid consumption may **help preserve long term health of the macula.**[6]



*Omega-3 Salmon Oil Plus™

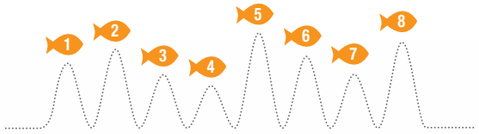
NeoLife Omega-3 Salmon Oil Plus is the world's finest ultra high potency fish oil, complete with standardised amounts of all eight omega-3s, with guaranteed purity.



Ultra Pure

We use only the highest quality salmon from pristine North Atlantic waters. Proprietary molecular differentiation process concentrates beneficial omega-3s using cold processing. The final product is screened for over 200 potential contaminants, such as mercury and lead, with an allowable detection limit of ZERO. This sophisticated process also helps reduce fishy taste and smell.

PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS



CONCENTRATES ALL 8 BENEFICIAL OMEGA-3S IN HIGH POTENCY

Potent & Full Spectrum

Each 3 capsules serving of our exclusive UHPO3 (Ultra High Potency Omega-3) formula provides standardised amounts of all eight naturally occurring omega-3s involved in human nutrition. This allows all members of the omega-3 family to work together as nature intended, optimising benefits and promoting the natural regenerating process.

MEET THE WHOLE FAMILY OF OMEGA-3 FATTY ACIDS

1. ALA — alpha-linolenic acid
2. SDA — stearadonic acid
3. ETA(3) — eicosatrienoic acid
4. ETA — eicosatetraenoic acid
5. EPA — eicosapentaenoic acid
6. HPA — heneicosapentaenoic acid
7. DPA — docosapentaenoic acid
8. DHA — docosahexaenoic acid

Whole Food

Omega-3 Salmon Oil Plus is based on pure salmon oil, providing all the benefits and whole food goodness of one of nature's richest sources of omega-3 fatty acids. NeoLife products use only GMO-free ingredients.

GLUTEN FREE

BASED IN NATURE

*This medicine has not been evaluated by the Medicines Control Council. This medicine is not intended to diagnose, treat, cure or prevent any disease.



Omega-3
Salmon Oil Plus™
#2672 – 90 capsules

Total omega-3s per serving	1070mg
EPA	460mg
DHA	480mg
DPA	50mg
Other 5 naturally occuring omega-3s for complete family of all 8	80mg

Clinically Proven Benefits

Omega-3 Salmon Oil Plus has been clinically tested in humans and the results have been published in some of the world's most prestigious scientific journals. These studies show that Omega-3 Salmon Oil Plus is:

Bioavailable

Readily absorbed and rapidly assimilated into cell membranes, within 4 weeks[7]—it's designed for maximum usability by the body.

Cardio-protective

Reduced triglycerides by 17%, improved omega-3 index by 38%, and improved the ratio of omega-3 to omega-6 fatty acids by 43% in 8 weeks.[7,8]

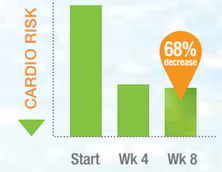
IMPROVED OMEGA-3 INDEX



Balances Inflammation

Promotes healthy balance of pro and anti-inflammatory factors. Lowered inflammatory index by 68% in just 8 weeks.[7,9] Chronic inflammation is one of the leading causes of chronic disease.

LOWERED INFLAMMATORY INDEX



Clinically proven to support heart and cardiovascular health, Omega-3 Salmon Oil Plus also promotes youthful brain function, healthy flexible joints and healthy eyes. From the point of conception and every day of your life, omega-3s are critical for optimal health, vitality and cognitive longevity.[10]

Based in Nature, Backed by Science



Guaranteed Quality

The SAB Seal is the stamp of approval of world renowned science & nutrition experts who put their reputation behind NeoLife's leading edge products.



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