NEOLIFE®



FEEL *better*



LOOK *better*



LIVE *better*

product catalogue

SOUTHERN AFRICA



Powered by GNLD®

Our Story



JERRY BRASSFIELD
FOUNDER & CEO

COMMITTED TO MAKING THE WORLD A HAPPIER AND HEALTHIER PLACE

As a young boy, Jerry Brassfield suffered from severe asthma and allergies. Determined to find relief for her sick son, Jerry's mother began adding quality nutritional products to his daily diet. It was then that he discovered the profound impact quality supplements could have in helping restore good health.

Because of his passion for helping others, Jerry began sharing his powerful testimony with those around him and realised most people were in need of a solution to a lack of good nutrition. Sharing the products and working with others to set and achieve both health and financial goals, turned out to be a financially rewarding home-based business.

His belief in the products and desire to change lives is what paved the way for Jerry to turn his small network marketing business into a global multimillion-dollar company.

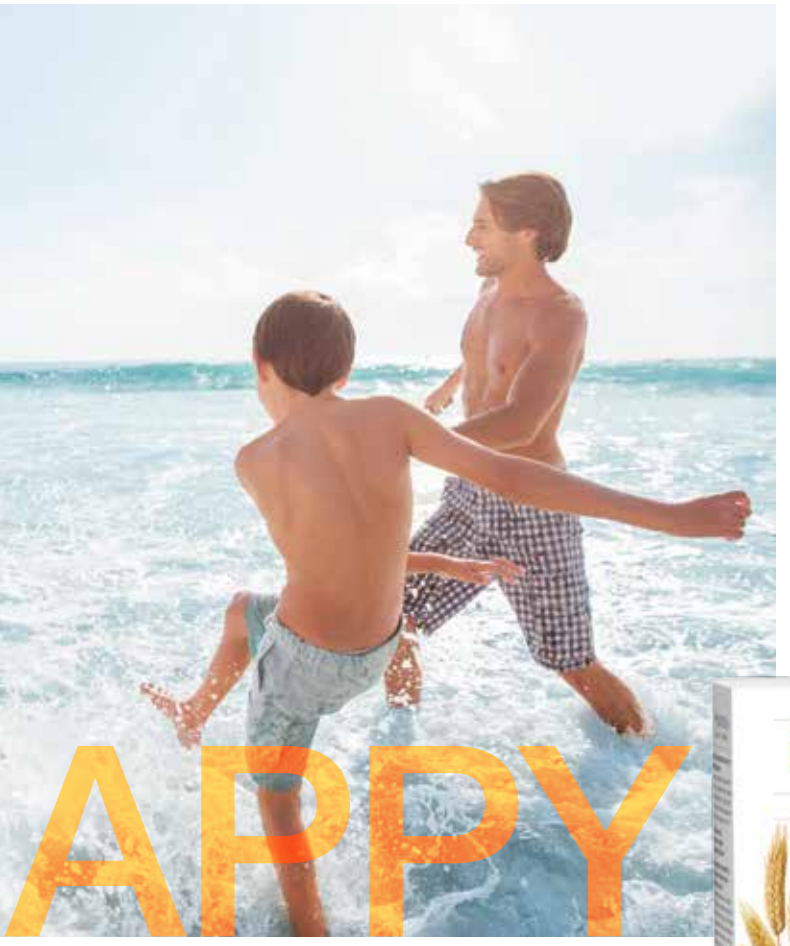
We all have the power to take control of our health



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Offering Solutions to Vital Needs



CHRONIC DISEASE
HIGHER THAN EVER BEFORE

FIGHTING CHRONIC DISEASE AT ITS CORE

It's time to reverse the trends
The World Health Organisation projects that by 2020 chronic disease will account for almost three out of every four deaths worldwide.

Chronic diseases include:
- Heart Disease
- Cancer
- Diabetes
- Stroke
- Chronic Respiratory Disease

GOOD NEWS — THE SOLUTION IS CLEAR

Leading health authorities agree that the key to preventing disease and promoting health is:

WEIGHT MANAGEMENT

PHYSICAL ACTIVITY

And a diet rich in whole food nutrients found in:

WHOLE GRAINS

FRUITS & VEGETABLES

FISH



GUESS WHAT'S IN PRO VITALITY?
See pages 6-7.

The NeoLife Difference

PURITY, POTENCY AND PROOF

For over 50 years, generations of families all around the world have counted on NeoLife to do what no other company can do: produce products that are based on the finest whole food, human food chain ingredients and proven effective by millions of satisfied customers.

- **Researched:** World-leading scientists, researchers and nutritionists search for effective solutions to promote and protect your long-term health.
- **Pure:** Skilled technologists select only the finest raw materials to ensure the highest level of ingredient purity.
- **Potent:** NeoLife products are developed with the latest scientific expertise and state-of-the-art technology to concentrate and standardise the active ingredients in raw materials. This ensures the final product delivers all the benefits that nature intended.
- **Tested:** NeoLife products undergo rigorous testing using the very latest scientific methods to ensure safety, quality and effectiveness. **We use GMO-free ingredients in our products**, and routinely test for potential contaminants.
- **Proven:** Clinical studies proving the effectiveness of NeoLife products have been published in some of the world's most prestigious scientific journals. Our unique and enduring commitment to scientific excellence has attracted the attention of researchers from the United States Department of Agriculture, Centers for Disease Control, major universities and respected scientific institutions around the world.





Based in nature, backed by science

At NeoLife, product philosophy is quite simple: Absolute, unwavering pursuit of quality, without compromise.

We believe that the right decisions about our bodies and our homes—deciding what to put into them and what to keep out of them—are among the most important decisions of our life. When it comes to our health, and the health of our children and families, there is simply no room for compromise.

Our philosophy

BASED IN NATURE

NeoLife products provide the finest ingredients to help you achieve optimal health and well-being.

BACKED BY SCIENCE

These nutrients are delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximise nutrient absorption, utilisation and benefits by using the most advanced scientific methods and proprietary processes.

GUARANTEED QUALITY

We take pride in the unwavering quality and safety standards that have ensured the effectiveness of our products for over 50 years.

DOING WHAT'S RIGHT

Our philosophy dictates that every decision we make is in the best interests of you, your family, your home and the environment. Our long history of sustainable business practices, recyclable packaging and eco-friendly decision-making has never waivered.





Arthur Furst
1914-2005
Founding Member Emeritus, SAB
Ph.D., Sc.D., D-A.T.S.,
Toxicologist, Pharmacologist

A History of Scientific Excellence

Founding Member Emeritus of NeoLife's Scientific Advisory Board, Dr. Arthur Furst is internationally regarded as a pioneer in toxicology and cancer research. Dr. Furst founded the Stanford Cancer Chemotherapy Laboratory and was at the forefront of disease-prevention science for 50 years. Many of his discoveries led to groundbreaking NeoLife products, and his enormous talent, energy, dedication and vision are major reasons why, year after year, NeoLife has delivered such leading-edge products to fulfil genuine human needs.

Founded in 1976 by Dr. Furst, the Scientific Advisory Board sits at the core of a worldwide network of leading scientists and research facilities, all dedicated to delivering optimum health based on nature's blueprint. Members of our Scientific Advisory Board actively conduct leading-edge research and are regularly published in prestigious scientific journals. The SAB seal guarantees you the finest, safest, most effective products in the world.



Anjana Srivastava
M.S., M.B.A.
Chief Product Officer



John R. Miller
Product Technologist,
Researcher



Fred G. Hooper
Ph.D., Biochemist,
Nutritionist



Laszlo P. Somogyi
Ph.D., Food Scientist,
Nutritionist



Arianna Carughi
Ph.D., C.N.S.,
Nutritional Scientist



David Shepherd
Ph.D., Microbial
Biochemist



Diane Clayton
Ph.D., Biochemist, Nutritionist,
Health Practitioner



Mark Lowman
Director, New
Product Development

Pro Vitality+™ - Essential Cellular Nutrition

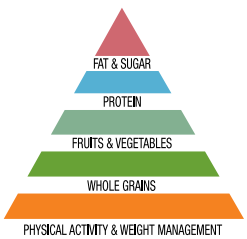
Change your life, one cell at a time

CHALLENGE YOURSELF TO LIVE BETTER

- **Less than 1 serving** of whole grains is consumed daily
- Protective lipids and sterols have been **stripped from whole grains** to increase their shelf life
- Many **don't eat fish** due to concerns about heavy metals and contaminants
- A majority of people are **below the average requirement** for some basic essential vitamins and minerals



NOURISH



NeoLife Wellness Pyramid

DISCOVER THE PEAK OF WELLNESS

Along with a healthy diet and lifestyle, Pro Vitality+ can help you achieve your ideal wellness pyramid by filling the nutritional gaps in a typical Western diet.*





A DAILY PACK OF POSSIBILITIES

Each sachet of Pro Vitality+ provides daily whole food nutrition for lifelong health and vitality from whole grains, fruits & vegetables, fish and vitamins & minerals.*



Pro Vitality+
#2595 – 30 sachets

Powerful nutrients that support*:

- Abundant Energy
- Powerful Antioxidant Protection
- Lifelong Heart Health
- Optimum Immune Strength
- Healthy Brain Function
- Flexible, Healthy Joints
- Clear Vision
- Youthful Skin, Hair and Nails
- Lifelong Cellular Health

FOUR ESSENTIAL NUTRITIONALS

1 *Tre-en-en®*

FEED YOUR CELLS – ENHANCE YOUR ENERGY

The world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimising cellular nutrition. A study conducted at Texas A&M University showed it improved nutrient utilisation efficiency.* *See page 8.*

2 *Carotenoid Complex™*

PROTECT YOUR CELLS – OPTIMISE YOUR IMMUNITY

The world's first and only whole food supplement clinically proven by USDA and CDC researchers to protect heart health, and boost immune function. It provides the protective power of carotenoids from whole fruits and vegetables. A high potency formulation of broad spectrum carotenoids—so unique we patented it!* *See page 9.*

3 *Salmon Oil Plus™*

BALANCE YOUR CELLS – MAXIMISE GOOD HEALTH

Clinically proven to support heart and cardiovascular health, and to lower inflammatory index by 68% in just eight weeks. This pure and potent fish oil is complete with standardised amounts of all eight omega-3s and screened for over 200 potential contaminants with an allowable detection limit of ZERO.* *See page 10.*

4 *Essential Vitamin & Mineral Complex*

NOURISH YOUR CELLS – MORE THAN JUST A MULTI

Based on over 50 years of nutritional expertise, this proprietary blend of 23 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today's diets. Includes a selected plant sourced enzyme to support digestion and absorption of critical nutrients.* *See page 11.*

*These medicines have not been evaluated by the Medicines Control Council. These medicines are not intended to diagnose, treat, cure or prevent any disease.

Discover What's Inside Pro Vitality+™



1 *Tre-en-en® Grain Concentrates*
FEED YOUR CELLS – ENHANCE YOUR ENERGY*

2 *Carotenoid Complex™*
PROTECT YOUR CELLS – OPTIMISE YOUR IMMUNITY*

Gluten free formula

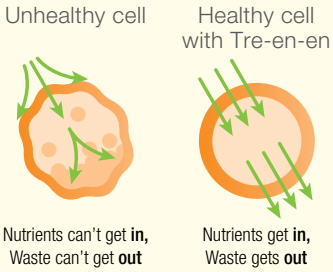
1 YOUR CELLS ARE HUNGRY, FEED THEM!

Lipids and sterols are critical components of our cell membranes, and are needed to ensure the transport of nutrients into and waste out of the cells. Unfortunately, grain processing strips away the outer nutrient-dense layers that provide lipids, sterols and other vital nutrients from foods. This leads to inefficiency at the cellular level, leaving you feeling tired and sluggish as well.

TRE-EN-EN SUPPLIES **WHOLE GRAIN LIPIDS** AND **STEROLS** MISSING FROM OUR DIETS

Tre-en-en®
Grain Concentrates
#2135 – 60 capsules
#2130 – 120 capsules





ENERGY STARTS WITH NUTRITIONAL ASSURANCE AT THE CELLULAR LEVEL

Tre-en-en is the world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimising cell membrane function. It energises your entire body by helping your cells function more efficiently.*

TRE-EN-EN FEEDS THE CELLS

If cellular membranes are starved of vital nutrients (lipids and sterols), they become inflexible and can't perform critical functions. Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.*

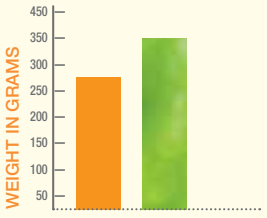
PROVEN PERFORMANCE

It was shown that when Tre-en-en is present in the diet, overall growth and development, nutrient utilisation efficiency and cardiovascular development improved.*

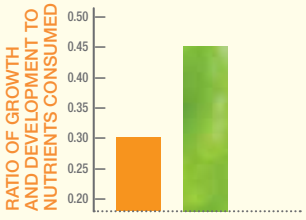
STUDY CONDUCTED AT TEXAS A&M UNIVERSITY

BACKED BY SCIENCE

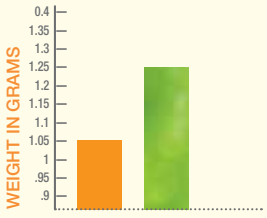
OPTIMISED OVERALL GROWTH & DEVELOPMENT



IMPROVED NUTRIENT UTILISATION EFFICIENCY



ENHANCED CARDIOVASCULAR DEVELOPMENT



without TRE-EN-EN with TRE-EN-EN

*These medicines have not been evaluated by the Medicines Control Council. These medicines are not intended to diagnose, treat, cure or prevent any disease.



CAROTENOID POWER OF **115KG** OF RAW FRUITS AND VEGETABLES IN **EVERY BOTTLE**!



Carotenoid Complex™
#2564 - 30 capsules
#2565 – 90 capsules

2 PROTECT YOUR CELLS

Optimises immune function by providing a full spectrum of protective carotenoids from a variety of nutrient-rich fruits and vegetables.*

CLINICALLY TESTED AND PROVEN

The first and only whole-food carotenoid supplement proven by USDA and CDC researchers to protect heart health and boost immune function.*

Boost overall immune function by 37% in just 20 days



- Enhances immune response of white blood cell – "natural killer" cells and lymphocytes*
- Reduces oxidation of cholesterol thereby promoting heart health*
- Boosts antioxidant levels in the blood for long-term cellular protection against free radical damage*

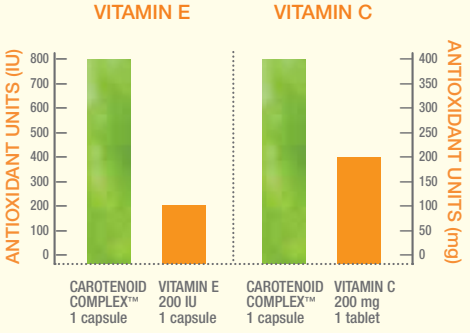
AN IMMUNITY BOOST FROM GARDEN AND GROVE

When we eat our fruits and veggies, the phytonutrients in those plants may protect our cells from dangerous elements and pump up our immune systems. Research has pointed to the immune-boosting power of carotenoids, which are found in red, orange, yellow, and deep green fruits and vegetables.

FULL-SPECTRUM GOODNESS THAT'S EASY TO ABSORB

More than just beta carotene, Carotenoid Complex provides a full spectrum of 15 powerful carotenoids from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches—all in a base of pure olive oil to enhance absorption.

MORE ANTIOXIDANT POWER THAN VITAMINS E AND C



Results presented and published in the *American Journal of Clinical Nutrition*, *Free Radical Biology & Medicine*, *Annals of The New York Academy of Sciences*, and *Federation of American Societies for Experimental Biology*. (Visit **www.carotenoidcomplex.com** for more information on research results and publications.)

Discover What's Inside Pro Vitality+™



3 *Omega-3 Salmon Oil Plus™*
BALANCE YOUR CELLS – MAXIMISE GOOD HEALTH*

4 *Essential Vitamin & Mineral Complex*
NOURISH YOUR CELLS – MORE THAN JUST A MULTI*

3 HEART, BRAIN, JOINTS AND MORE

Clinically proven to support heart and cardiovascular health, Omega-3 Salmon Oil Plus may also promote youthful brain function, healthy flexible joints and healthy eyes. Ideal for pregnant women to support foetal eye and brain development.* NeoLife's Omega-3 Salmon Oil Plus has been clinically tested in humans and the results have been published in some of the world's most prestigious scientific journals.



Omega-3
Salmon Oil Plus™
See pages 24-25 for more details.
#2672 – 90 capsules



THE WORLD'S FINEST ULTRA HIGH POTENCY FISH OIL, COMPLETE WITH STANDARDISED AMOUNTS OF **ALL EIGHT OMEGA-3s**, WITH GUARANTEED **PURITY**.

Clinically Proven Benefits

BIOAVAILABLE

Readily absorbed and rapidly assimilated into cell membranes.

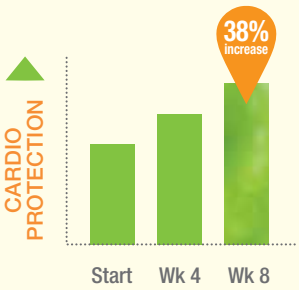
CARDIO PROTECTIVE*

- Reduced triglycerides by 17%
- Improved omega-3 index by 38%
- Improved the ratio of omega-3 to omega-6 fatty acids by 43% in eight weeks

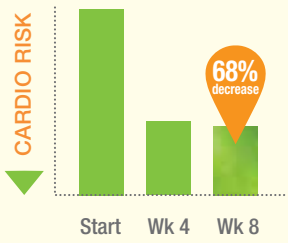
BALANCES INFLAMMATION*

Promotes healthy balance of pro- and anti-inflammatory factors. Lowered inflammatory index by 68% in just eight weeks.

IMPROVED OMEGA-3 INDEX



LOWERED INFLAMMATORY INDEX



Results presented and published in the *American Journal of Clinical Nutrition*, *Free Radical Biology & Medicine*, *Annals of The New York Academy of Sciences*, and *Federation of American Societies for Experimental Biology*. (Visit **www.neolife.com** for more information on research results and publications.)





ESSENTIAL VITAMIN & MINERAL COMPLEX: NOURISH YOUR CELLS WITH MORE THAN JUST A MULTI*

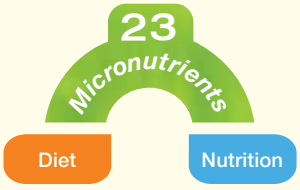
4 BRIDGE THE DIETARY GAP

Based on over 50 years of nutritional expertise, this proprietary blend of 23 essential vitamins and minerals helps bridge the dietary gap prevalent in most of today's diets. It provides a balanced blend of a wide spectrum of micronutrients essential for cellular health.

The blend includes iron in an amount appropriate for both men and women to help increase the ability of red blood cells to carry oxygen efficiently to promote feelings of vitality.*

EXCLUSIVE PHYTOENZYME TO HELP ABSORB ESSENTIAL NUTRIENTS

Includes a selected plant-sourced enzyme to support digestion and absorption of critical nutrients.*



VITAMINS AND MINERALS BRIDGE THE DIETARY GAP, PLUS SELECTED PHYTOENZYME FOR EASY DIGESTION

*These medicines have not been evaluated by the Medicines Control Council. These medicines are not intended to diagnose, treat, cure or prevent any disease.

BACKED BY SCIENCE

Delicious Daily Nutrition



NeoLifeShake
Containers, 752g, 16 servings
#2912 – Creamy Vanilla
#2913 – Berries n' Cream
#2914 – Rich Chocolate

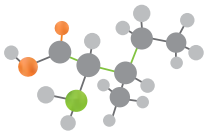
PROTEIN – DRINK IN THE BENEFITS

NeoLifeShake is a delicious way to take in wholesome daily nutrition, powering your body with quality sources of protein, fibre, vitamins and minerals, enzymes and antioxidants. Great for the whole family!

Protein feeds your cells and boosts energy, helps your body build and repair tissues, fuels the creation of enzymes, hormones and antibodies, and promotes healthy bones, muscles, cartilage, skin and blood.*

Advanced Features:

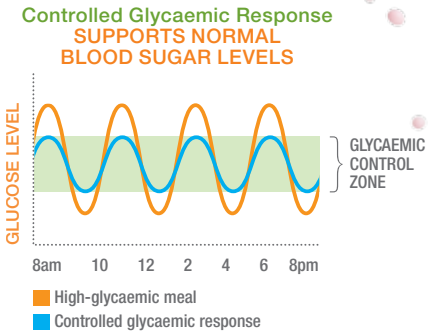
PROPRIETARY PROTEIN BLEND



- Biologically complete with all 22 amino acids including the nine essential ones
- Scientifically advanced blend for superior amino acid profile
  - Soya
  - Milk
  - Caseinates
  - Whey (rich in muscle-retaining branched chain amino acid—Leucine)
- High PDCAAS (protein quality score)
- Rich source of protein with 18g per serving—35% of the Dietary Reference Intakes (DRI)

PROPRIETARY FIBRE BLEND

- Rich source of fibre with 5g per serving
- From whole food sources—soya, oat and guar
- Helps promote satiety, digestion and heart health*



Glycaemic Response Controlled

Minimises fat storage—Promotes fat burning

Includes Muscle-Retaining BCAAs

(Branched Chain Amino Acids)

Promotes Gut-Brain Satiety Signalling

HEART SMART

NEOLIFE EXCLUSIVES

- **Protogard Process**—low temperature blending protects amino acids, maximises nutritional value*
- **Multi Enzyme Blend**—plant-derived enzymes improve digestibility*
- **Neo-Plex Concentrate**—whole food antioxidants including vitamin C and citrus bioflavonoids*
- **Choline and Inositol**—lipotropic factors to support fat utilisation and resist fat buildup*
- **Metabolically Balanced**—ideal Protein, Carbohydrate, Fat ratio*
- **25 Essential Vitamins and Minerals**

BACKED BY SCIENCE

ESS

DAILY PROTEIN REQUIREMENT

0.8g/kg body weight

Wt: 63 kg
Ht: 1.65 m

50 grams

Wt: 75 kg
Ht: 1.78 m

60 grams

Higher amounts recommended for growing children, teens, pregnant and lactating women, and people trying to lose weight.



ENTIAL

CLINICALLY PROVEN FOR WEIGHT LOSS

For more information see pages 16-17.

Feel-good facts:

- No Artificial Sweeteners
- No High Fructose Corn Syrup
- No Artificial Colours
- No Preservatives
- No Genetically Modified (GMO) Ingredients
- No Gluten Contributing Ingredients
- No Cholesterol
- No Saturated Fats
- No Hydrogenated Fats/Trans Fats
- 90% Lactose Free

Health Packs - For Every Body and Every

NEOLIFE® CLUB

JOIN THE CLUB AND BE YOUR BEST

Whether you want **more natural energy, longevity, or to lose weight** and keep it off, we have the Health Pack just for you!*

NeoLife Club was designed to be your premier wellness club with all of the **nutritional information, tools, support and products you need to reach your goals!** When you join the Be Your Best Challenge our Challenge Coaches will follow up with tips for success and encouragement as you continue on your journey to be your best.

GET STARTED TODAY

Join as a member and get **5-20% off** our exclusive products. **It's free to join!** If you also enjoy helping others achieve good health, ask the person who shared NeoLife with you about becoming a Distributor.



Vitality Pack

Cellular nutrition for a healthy active life all in one convenient pack.* Contains Tre-en-en, Carotenoid Complex, Omega-3 Salmon Oil Plus and Essential Vitamin & Mineral Complex.

See pages 6-11 for more details.

#42595
1 box of Pro Vitality+

Create your own circle of wellness



Budget

best sellers



NeoLifeShake Pack

An ideal protein shake for daily nutrition and weight management. Helps suppress hunger, increase satiety and burn fat.*

See pages 12-13 for more details.

#42912 - Creamy Vanilla
#42913 - Berries n' Cream
#42914 - Rich Chocolate
(16 servings)

Best seller



Breakfast Pack

A power packed and delicious start to an energy-filled day. Cellular nutrition with Pro Vitality+ and complete protein with NeoLifeShake.*

See pages 6-13 for more details.

#41061 - Creamy Vanilla
#41062 - Berries n' Cream
#41063 - Rich Chocolate
Full month's supply
(Replace 1 meal a day)



Weight Loss Pack

Lose weight, feel great and keep it off with our clinically proven weight loss programme. Cellular nutrition with Pro Vitality+ and a complete meal replacement with NeoLifeShake.*

See pages 6-13 for more details.

#41071 - Creamy Vanilla
#41072 - Berries n' Cream
#41073 - Rich Chocolate
Full month's supply
(Replace 2 meals a day)

COMMIT TO
GOOD HEALTH



30-Day Be Your Best Challenge

Two Categories:

Choose one

WEIGHT LOSS

Set a goal to lose 4kg or more using a NeoLifeShake, Weight Loss or Breakfast Pack on Auto Order.

FITNESS

Achieve a milestone step toward a goal of improved fitness. Must have a Health Pack on Auto Order.

Monthly Random Drawing:

Each month, two winners will be selected to win a prize. One participant from each category.

How to Enter:

1. Set your goal
2. Select 1 of 4 Health Packs on Auto Order
3. Submit entry (photos and story) to challenge@neolifeclub.co.za

When your entry is received, a NeoLife Challenge Coach will follow up with proven success tips, motivation and information on how to continue reaching goals to win more with the 90-Day Challenge and a chance to be crowned a Champion.



LEARN MORE AT
NEOLIFECLUB.COM/CHALLENGE

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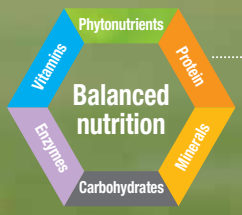
Love Your Body

A WEIGHT LOSS PROGRAMME FOR LIFE

The number of overweight people living in developing countries is increasing significantly, but we want to change that! Designed with you in mind, the NeoLife Weight Management Programme is based on the science of cellular nutrition and breakthrough scientific concepts that promote safe, sustainable and sensible weight loss.

EXPERIENCE THE DIFFERENCE WITH NEOLIFESHAKE

Studies show that higher protein diets help suppress hunger, increase satiety and burn fat, thereby promoting weight loss and making it easier to stay on a weight loss programme.



NEOLIFESHAKE'S 18 GRAMS OF PROTEIN CAN HELP YOU MANAGE YOUR WEIGHT

SUCCESS

HEALTHY MEAL PLAN: EAT FIVE TIMES A DAY TO STAY ENERGISED AND SATISFIED.



BREAKFAST
- NeoLifeShake
- Pro Vitality+



AM SNACK
- NeoLifeBar or healthy snack
- NeoLifeTea



LUNCH
- NeoLifeShake



PM SNACK
- NeoLifeBar or healthy snack
- NeoLifeTea



DINNER
- Balanced meal

NeoLifeShake clinically proven benefits:

- Weight Loss
- Cardio Protective*
- Reduced Body Fat and Body Size
- Lowered Body Mass Index (BMI)



NeoLifeShake

- Proprietary blend: 18g of high quality protein
- Biologically complete with all 22 amino acids
- 25 essential vitamins and minerals
- 5g of satisfying fibre
- No artificial colours, sweeteners or preservatives added
- Mixes easily in water
- Only 663 kilojoules



Containers, 752g, 16 servings
#2912 – Creamy Vanilla
#2913 – Berries n' Cream
#2914 – Rich Chocolate

Safe, sustainable and healthy weight loss

Lost 28.5 cms.



CHRISTELLE LOOTS

"Thanks to NeoLife I've managed to shake off extra weight and get back into shape quickly after my pregnancy. Having NeoLifeShakes, NeoLifeTea and the NeoLifeBar have given structure to my eating habits and I always have something on hand that is good for me. With NeoLife making the right choices is so easy."

Lost 35 lbs.†



MARY ACUFF

"I've lost 35 lbs.† in the 18 months since I started using NeoLifeShake. This is the first time in a long time that I've been able to keep my weight off for more than a year—and I keep losing!"

Lost over 240 lbs.†



CARLOS TRISTAN

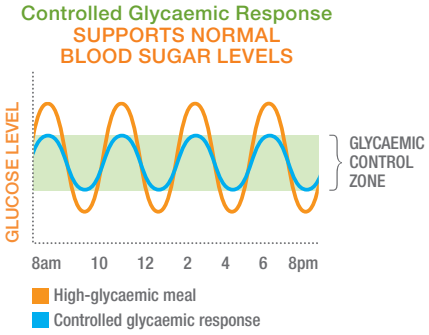
"Thanks to NeoLife products, NeoLifeShake, and Pro Vitality, I lost over 200 lbs.† in 18 months and dropped four shirt sizes! The hard work pays off. I never imagined I would be blessed like I have been."

†Results are not typical. In an open label clinical study participants lost an average of 2.4 kgs over a 12 week period.

Why It Works

GLYCAEMIC RESPONSE CONTROL TECHNOLOGY*

Consuming meals that cause sugar spikes throughout the day forces your body to go through a glycaemic roller coaster. A controlled glycaemic response promotes steady energy levels, minimises fat storage and promotes fat burning.



BUILD AND MAINTAIN LEAN MUSCLE*



Whey protein is rich in branched chain amino acids, specifically Leucine, which is associated with forming muscles and retaining lean body mass to promote long-term and effective weight loss.

STAY FULL AND ENERGISED*

NeoLife Weight Management promotes gut-brain satiety signalling. Exclusive high quality fibre and protein blends help you feel full faster and stay full longer, controlling your appetite and maintaining your energy levels—which are key to achieving a healthy weight!



Safe, sustainable and healthy weight loss

Lost 30 lbs.†



JESSICA TRAUTNER

"I gained weight in college and struggled to lose it, nothing was sustainable. With NeoLifeShake I lost 10 lbs.† in one week. I've lost 30 lbs.† in total and kept it off for over a year. I feel better than ever!"

Lost 5.9 kgs.



LONDIWE GUMEDE

"Apart from helping me lose weight in just six weeks, the NeoLife Weight Loss Programme has improved my usually sluggish digestive system noticeably. I have much more energy - I have a spring in my step which I have never had before. It's made a huge difference in my life."

Lost 69 lbs.†



TRACY BURNS

"I lost 32 lbs. in three months.† When I switched to NeoLifeShake, I really started seeing a difference. Two months later I lost 23 more lbs.† But this isn't my 'After'–this is my 'In Progress' to reach my ultimate goal!"



OTHER SUPPORT:

- NeoLife Blender Bottle®
- NeoLife Weight Management Programme Guide



†Results are not typical. In an open label clinical study participants lost an average of 2.4 kgs over a 12 week period.

Stay Energised



NeoLifeBar™

GLUTEN FREE

DAIRY FREE

TREATS THAT TREAT YOU RIGHT

NeoLifeBar provides nature's whole grains, nuts and seeds, plus antioxidant nutrients from mixed berries for long-lasting energy and optimal health.*

- Glycaemic response controlled to keep blood sugar levels normal and steady*
- Makes the perfect AM or PM snack as part of the NeoLife Weight Management Programme
- 10g protein, 5g fibre and 320mg omega-3s from flaxseed
- 750 kilojoules
- 17 vitamins and minerals
- No artificial anything!

#2918 – Fruit & Nuts
15 individually wrapped bars



WHOLE GRAINS



FLAXSEED



MIXED BERRIES



ASSORTED NUTS

New flavour



#2919 – Dark Chocolate Peanut Butter
15 individually wrapped bars



NeoLifeTea™

ENJOY A CUP OF "GET UP AND GO"

NeoLifeTea is a safe, low-kilojoule solution to boost energy levels while burning fat.*

- NeoLifeTea is a delicious and refreshing natural energy boost*
- Exclusive instant **Energy Blend** ingredients promote energy, fat burning and efficient metabolism*
- **Herbal Blend** enhances mental alertness and well-being*
- Standardised green tea extract delivers active EGCG (epigallocatechin gallate)
- Only 21 kilojoules per serving

#2915 – 15 sticks
(30 servings)

ENERGISING BLEND*



HERBAL BLEND*



LEMON FLAVOURED & SWEETENED WITH FRUCTOSE & HONEY



IN A SURVEY CONDUCTED WITH UNIVERSITY STUDENTS, NEOLIFETEA USERS:

91% Felt more energy

78% Felt more focused



Weight Loss Support



What Makes GR² Control Work?

At the core of this programme is the vital biological concept of controlling Glycaemic Response (GR). GR is a measure of the increase in blood sugar and glucose release after eating a meal. When we eat too many refined or simple carbohydrates, our blood sugar levels rise sharply, and the body responds with a corresponding sharp increase in insulin levels. When insulin levels are high, fat burning stops and the body stores kilojoules as fat. This process causes weight gain and unwanted fat; and uneven energy levels. By promoting a favourable glycaemic response you can help your body burn fat naturally and minimise fat storage.



GR² Control Thermogenic Enhancer™

Exclusive herbal formula revs up your metabolism for healthy weight loss.

- Helps the body burn fat for energy
- Naturally re-energises your metabolism, leaving you feeling great all day
- Proprietary blend of herbs, standardised active ingredients, based on the blueprint developed by renowned medical herbalists

#2909 – 42 tablets



GR² Control Appetite Reducer™

Unique fibre blend for enhanced satiety.

- Unique formula works with receptors in your digestive tract to create the feeling of fullness on fewer kilojoules
- Six fibre sources including glucomannan (konjac flour) which expands up to 50 times its weight in water
- Helps control glycaemic response by slowing carbohydrate release into the bloodstream
- Take before meals to make you feel fuller on smaller portions

#2908 – 84 tablets



Ami-Tone®

- Muscle retention*
- Fat mobilisation*
- Lean tissue development*
- Overall body toning

#2770 – 90 tablets

Think Fast, Think Smart





ENHANCE YOUR MEMORY AND FOCUS

Mind Enhancement Complex™

Supports enhanced memory, focused concentration, clear thinking and prompt recall. Unique blend combines Eastern and Western knowledge for optimal performance.* For peak mental performance and activity.*

- Time-tested and scientifically validated goodness of *Ginkgo biloba* to support **mental acuity**, enhance blood flow to the brain and **brain signalling***
- Exclusive multi-herb formula combines complementary benefits of seven herbs to promote peak **mental performance*** – including gotu kola, red sage, rosemary, sweet basil, skullcap and thyme

#2906 – 60 tablets

Omega-3 Salmon Oil Plus™

- May assist in supporting brain function*
- May assist in supporting foetal brain and eye development*

See pages 24-25 for more details.

#2672 – 90 capsules

NeoLifeTea™

ENJOY A CUP OF "GET UP AND GO"

NeoLifeTea is a safe, low-kilojoule solution to boost energy levels while burning fat.*

- NeoLifeTea is a delicious and refreshing natural energy boost*
- Exclusive instant **Energy Blend** ingredients promote energy, fat burning and efficient metabolism*
- **Herbal Blend** enhances mental alertness and well-being*
- Standardised green tea extract delivers active EGCG (epigallocatechin gallate)
- Only 21 kilojoules per serving

See page 19 for more details.

#2915 – 15 sticks (30 servings)

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BACKED BY SCIENCE

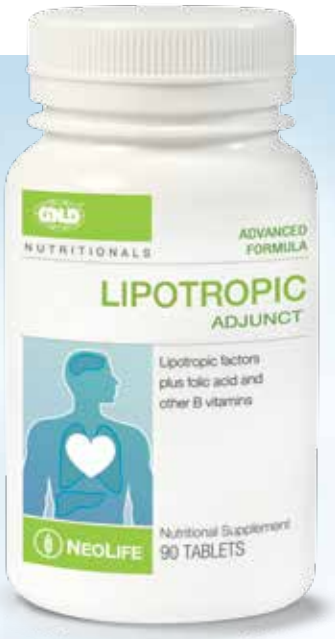
Get to the Heart of Your Wellness

GET YOUR BLOOD PUMPING WITH BROAD NUTRITIONAL SUPPORT

Heart disease remains one of the leading causes of death in the world, for both men and women. Support your heart health with regular exercise, stress management, a healthy diet rich in nutrients from whole grains, fruits, vegetables and fish; and these NeoLife nutritionals specially formulated to optimise the health of your heart.*

HEART SMART

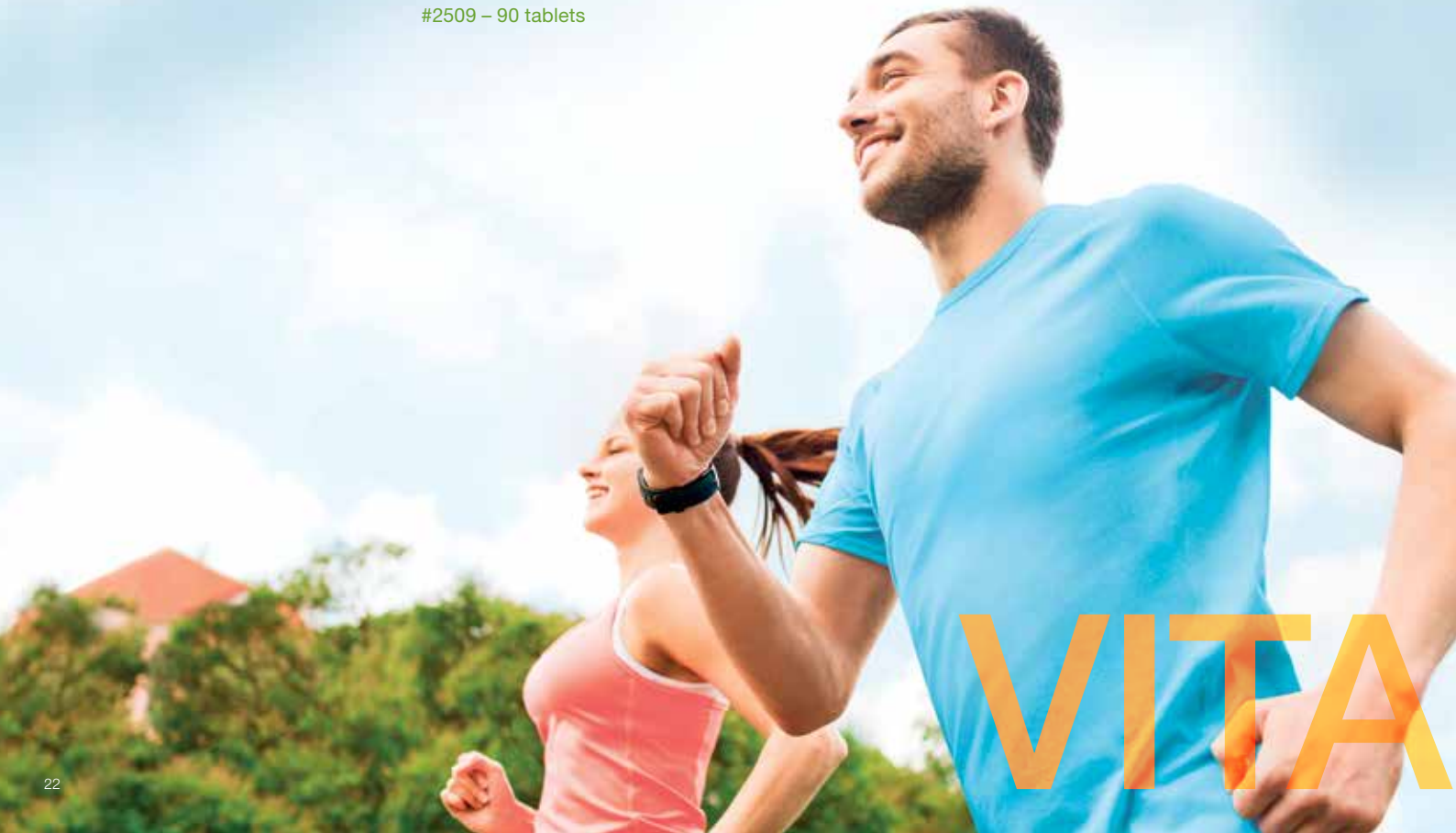
Your daily support for a healthy heart



Lipotropic Adjunct™
#2509 – 90 tablets

Multi-Action Formula Supports a Healthy Heart

- Concentrated, whole-food lipotropic factors choline and inositol help keep fats emulsified in the blood and may help to:
  - Prevent oxidation of cholesterol into plaque*
  - Resist unwanted fat buildup in the liver*
- B_6, B_{12} and folic acid may help lower homocysteine levels*
- Combined with Betaine HCL – to enhance vitamin B_{12} absorption*
- Citrus bioflavonoids support the health of blood vessels*



Our exclusive heart healthy products may help*:

Retain Normal Blood Pressure

•

Retain Healthy Cholesterol Levels

•

Lower Triglycerides

•

Lower Homocysteine





Garlic Allium Complex™

NeoLife research and development brings to you all the heart health benefits of garlic at clinically significant levels in our exclusive formula.

- May help retain **normal cholesterol and blood pressure** levels*
- Supports **healthy circulation** and may assist **healthy blood clotting***
- **Natural antimicrobial** properties*
- **4,200mcg of allicin** from pure garlic extract in each serving, with bioactive compounds from onions, chives and leeks
- Exclusive **targeted delivery technology** takes garlic's active allicin directly to your intestine, eliminating aftertaste and maximising absorption
- Special, **no-odour** formula minimises garlic breath

#2857 – 60 tablets

Vitamin E 200 I.U.™

Functions as a powerful, fat soluble antioxidant and helps maintain a healthy immune system as well as assisting in cardiovascular health.*

- **May help inhibit** oxidation of **cholesterol** because of its powerful antioxidant effects*
- **Supports immune function**, especially in the elderly*
- **Whole food sourced vitamin E** is full spectrum and more potent than synthetic forms

#2774 – 60 capsules

Multi-Fibre Blend™

Diets high in fibre aid digestion, promote regularity, and may support colon and heart health.*

- Rich source of fibre
- **16 whole food varieties** provide **7g of fibre per serving** – 6g insoluble and 1g soluble
- Ready to mix into a protein shake or in your favourite recipes
- Vegetarian formula
- Each serving provides **more fibre than two medium apples**

#2504 – 284g

LITY

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Omega-3 Salmon Oil Plus™

Heart, brain, joints and more

The World Health Organization, the Centers for Disease Control and many other leading health authorities agree – increasing the omega-3 fatty acid content of the diet is critical in helping solve the chronic disease epidemic. Although many people are trying to increase their fish consumption, we are still not getting enough. The presence of contaminants such as mercury, lead and PCBs in fish is also a concern.

Salmon Oil Plus is based on pure, salmon oil, providing all the benefits and whole food goodness of one of nature's richest sources of omega-3 fatty acids.



#2672 – 90 capsules

	Omega-3 Salmon Oil Plus
Total omega-3s per serving (3 capsules)	1,070mg
EPA	460mg
DHA	480mg
DPA	50mg
Other 5 healthful omega-3s for complete family of all 8	80mg

OTHER OMEGA-3 CHOICES

Omega-3 Salmon Oil™

- Derived from healthy, fresh salmon from pristine waters
- Balanced ratios of EPA and DHA as found in nature

#2670 – 30 capsules
#2671 – 100 capsules

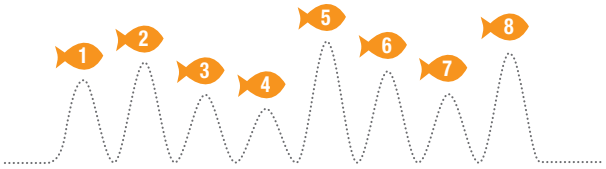


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Simply pure. Simply beneficial.

Proprietary molecular differentiation process concentrates beneficial omega-3s using cold processing. Salmon Oil Plus is screened for over 200 potential contaminants, such as mercury and lead, with an allowable detection limit of ZERO.

PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS



CONCENTRATES ALL 8 BENEFICIAL OMEGA-3s IN HIGH POTENCY



CE

Potent and Full Spectrum

Each three capsule serving of our exclusive UHPO3 (Ultra High Potency Omega-3) formula provides 1,070mg of total omega-3 fatty acids with standardised amounts of all eight omega-3s. This allows all members of the omega-3 family to work together, optimising benefits and promoting the repair and renewal process.

Clinically Proven Benefits

- Bioavailable
- Cardio protective*
- Balances inflammation*

See page 10 for more details.



MEET THE WHOLE FAMILY OF OMEGA-3 FATTY ACIDS

1. ALA — alpha-linolenic acid
2. SDA — stearidonic acid
3. ETA(3) — eicosatrienoic acid
4. ETA — eicosatetraenoic acid
5. EPA — eicosapentaenoic acid
6. HPA — heneicosapentaenoic acid
7. DPA — docosapentaenoic acid
8. DHA — docosahexaenoic acid

BACKED BY SCIENCE

Made for Him

NeoLife nutritionals for men

As a man, you need nutrition to support your unique needs and wants for optimal vitality and performance. NeoLife has your solution.



Aloe Vera Plus™

Soothe the digestive system and stress induced digestive discomfort with refreshing Aloe Vera Plus – goodness from pure Aloe Vera gel.

#2783 – 1 litre

Chelated Zinc

May support prostate health.

- Important for healthy skin and connective tissue.

See page 38 for more details.

#2787 – 100 tablets

Masculine Herbal Complex™

Helps men regain renewed energy and physical vitality.*

- Contains 9 herbs in a beneficial, balanced mix to support **normal masculine function** and improve wellness and vitality
- Saw palmetto promotes male vitality and may support **prostate and urinary tract health***
- Includes avena sativa for renewed physical **vitality and libido**, and damiana, a tonic for the nervous system, also known to energise mood*

#2897 – 60 tablets

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Made for Her



NeoLife nutritionals for women

As a woman, you need targeted nutrition to support optimal health and vitality through life's journey. NeoLife has your solution.



Chelated
Cal-Mag®

Highly bioavailable calcium, magnesium and vitamin D_3 for strong bones and overall good health.

- Shown to postpone or **prevent the onset of osteoporosis**
- May support normal blood pressure, optimal nerve and muscle function and **relieve PMS symptoms**
- Promotes strong bones and teeth
- 3 tablets provide 500 I.U. of vitamin D_3

#2722 – 90 coated tablets

Feminine Herbal Complex™

For women looking to restore a sense of harmony and well-being every day of the month.*

- Contains 10 herbs in a delicate, balanced mix to help women achieve a state of optimal health, **comfort, calmness and vitality***
- St. John's wort, shown to help support calmness, boost spirits and promote **positive mental attitude***
- Vitex and red sage, shown to support normal female physiology and function*

#2896 – 60 tablets



Chelated
Iron

Highly bioavailable iron supplement, especially important for teens and women of childbearing age.

- Supports oxygen rich blood, teeth, skin, nails and bones
- Important for the health of pregnant women and those of childbearing age

#2786 – 100 tablets



PRENATAL NUTRITIONALS

NeoLifeShake

#2912 – Creamy Vanilla
#2913 – Berries n' Cream
#2914 – Rich Chocolate

Pro Vitality+™

#2595 – 30 sachets

Chelated
Cal-Mag®

#2722 – 90 coated tablets

Performance Proteins

BUILDING BLOCKS FOR STRENGTH AND ENDURANCE

Protein is the essential building block for health. It is critical for muscle retention, tissue repair, healthy blood formation, hormonal balance, immunity and virtually every other function in the body. We offer a variety of protein choices that provide a full complement of all 22 amino acids involved in human nutrition to meet your every need. Unlike some common sources of protein, they are low in fat and cholesterol free to support optimum health.*



NeoLifeShake

For daily nutrition and weight management.

- Proprietary blend: 18g of high quality protein
- Biologically complete with all 22 amino acids
- 25 essential vitamins and minerals
- 5g of satisfying fibre
- No artificial colours, sweeteners or preservatives added
- Mixes easily in water
- Only 663 kilojoules

See page 12 for more details.

Containers, 752g, 16 servings

#2912 – Creamy Vanilla
#2913 – Berries n' Cream
#2914 – Rich Chocolate

WEIGHT MANAGEMENT AND MAINTAIN ENERGY



ENER

Athletes Powered by NeoLife

All over the world, NeoLife Athletes are performing at their peak, setting records and showing us what it means to be NeoLife-Powered! If you want to boost your athletic performance and overall level of nutrition then you're in the right place!



Marko Albert

ESTONIA

CYCLIST:
2014 IRONMAN CHAMPION

Favourite Products:
NeoLifeShake, Cal-Mag Plus D, Sustained Release Vitamin C, Vitamin E, Acidophilus Plus

Protein sparing carbohydrates

NeoLife protein products use long-lasting carbohydrates to fuel energy, and proteins are spared for the specialised functions of cellular maintenance, repair and growth.



Nutrishake®

- 10g of protein and only 340 kilojoules per serving
- Provides quick as well as lasting energy from a special blend of simple and complex carbohydrates
- Plant derived enzymes for easy digestion
- Low lactose formula
- Mixes easily with milk or juice.
- Variety of flavours

#2582 – Vanilla, 500g, 25 servings
#2584 – Chocolate, 500g, 25 servings
#2583 – Strawberry, 500g, 25 servings

START YOUR DAY WITH THE NEOLIFE PROTEIN THAT IS RIGHT FOR YOU

POWDER ONLY	**NeoLifeShake** For Daily Nutrition and Weight Management for the Whole Family	**Nutrishake®** Nutritional Daily Drink
AMOUNT OF PROTEIN PER SERVING	18g	10g
PROTEIN SOURCES	Soya and dairy	Soya and dairy
ALL 22 AMINO ACIDS	✓	✓
GLYCAEMIC EDGE CARBOHYDRATES	✓	✓
AMOUNT OF FIBRE PER SERVING	5g	0,4g
VITAMINS AND MINERALS	25 vitamins and minerals	14 vitamins and minerals
KILOJOULES PER SERVING (POWDER ONLY)	663	340

GY



Ryan Sandes

SOUTH AFRICA

RUNNER:
FIRST PLACE, 2014
TRANSGRANCANARIA

Favourite Products:
PhytoDefence, Full Motion, Cal-Mag, Acidophilus Plus, Omega-3 Salmon Oil Plus, NeoLifeShake



Sami Jauhojärvi

FINLAND

SKIER:
GOLD MEDAL, 2014 SOCHI WINTER OLYMPICS

Favourite Products:
NeoLifeShake, NouriShake, Cal-Mag Plus D, Pro Vitality+, Vitamin E

Performance Nutrition

FUEL YOUR PERFORMANCE

Giving your body the right nutrition can have a huge impact on your daily energy levels. NeoLife has many products to support a healthy, energetic and active lifestyle.



Daily Vitality Pack

Daily Vitality Pack provides 30 conveniently packed sachets that are easy to take anywhere at anytime. Each sachet provides you with a combination of essential vitamins and minerals as well as Tre-en-en® to ensure you meet your daily micronutrient needs.

See page 45 for more details.

#2593 – 30 sachets



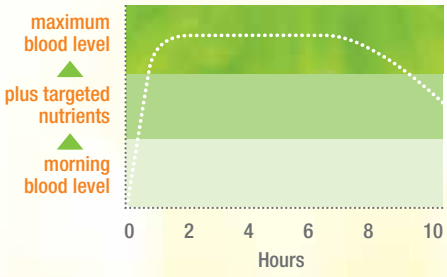
ENERGY

Vitamin B Co.™
Sustained Release

Our unique high potency formula supports **optimum metabolism**. Regular metabolism supports even and **balanced energy** throughout the day.* B vitamins may play a role in heart health, stress, DNA synthesis and energy metabolism. Vitamin B Co. contains all eight B vitamins, plus inositol and choline.

#2541 – 60 tablets

SUSTAINED RELEASE FOR VITAMIN AVAILABILITY OVER 6 HOURS





NeoLifeTea™

An energising instant herbal tea blend. Exclusive NeoLife Energy and Herbal Blends promote **increased energy, fat burning** and **efficient metabolism**.* NeoLifeTea is a refreshing and safe alternative to energy drinks.

- Delicious, refreshing and packed with antioxidants
- Sweetened with honey, and only 21 kilojoules per serving
- Mixes instantly in water
- Enjoy hot or cold
- Convenient on-the-go sticks
- No artificial colours, flavours, sweeteners or preservatives added

#2915 – 15 sticks (30 servings)

Athletes Powered by NeoLife

With a variety of products from muscle-repairing protein in NeoLifeShake, essential vitamin and mineral availability in Daily Vitality Pack, to inflammation-balancing Omega-3 Salmon Oil Plus, NeoLife nutritionals can help both high-performance athletes and weekend warriors realise their goals.*



Patrick Lambie

SOUTH AFRICA

RUGBY:
SHARKS AND SPRINGBOK
FULLBACK AND FLY HALF

Favourite Products:
Daily Vitality Pack, NeoLifeShake, PhytoDefence

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FLEXIBILITY

Full Motion®

- Supports healthy cartilage to **improve cushioning** in joints*
- Facilitates being and staying active*

See page 33 for more details.

#2505 – 90 tablets

Chelated Cal-Mag®

- **With 500 IU Vitamin D_3**
- Helps build and maintain **strong bones**
- Supports proper **muscle contraction** and nerve transmission*

See page 32 for more details.

#2722 – 90 tablets

Omega-3 Salmon Oil Plus™

Supports normal **inflammatory balance** during daily physical activity.*

See pages 24-25 for more details.

#2672 – 90 capsules

RECOVERY

Ami-Tone®

- Muscle retention*
- Fat mobilisation*
- Lean tissue development*
- Overall body toning

#2770 – 90 tablets

NeoLifeBar™

A delicious post-workout protein boost.

See page 19 for more details.

#2918 – Fruit & Nuts
#2919 – Dark Chocolate Peanut Butter

FITNESS



Katrina Webb

AUSTRALIA

TRACK AND FIELD:
PARALYMPIC GOLD MEDALIST

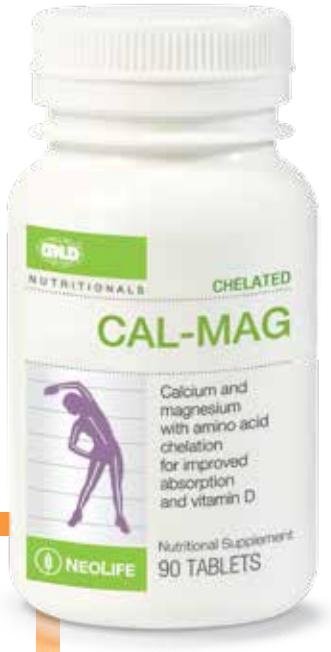
Favourite Products:
Pro Vitality+, NouriShake, Cal-Mag, Vitamin B Complex, Vitamin C, Vitamin E Complex, Garlic Allium Complex

Strong Bones...

STRONG BONES TOMORROW NEED FOCUSED NUTRITION TODAY

You need more than just calcium to **build strong bones**. Many of us do not get adequate magnesium or enough vitamin D – nutrients critical for supporting calcium absorption and utilisation. NeoLife's exclusive formulas **combine the power of calcium with magnesium and vitamin D_3** to help build strong bones for a lifetime of good health.*

Adequate calcium and vitamin D as part of a healthy diet, along with physical activity, may help **reduce the risk of osteoporosis** later in life. Calcium and magnesium, necessary for strong bones and teeth, may also play a role in supporting cardiovascular health, normal blood pressure, nerve and muscle function, PMS symptoms and many enzyme reactions. Vitamin D may assist in supporting breast, bone, heart and immune health.*



Chelated
Cal-Mag®

Support for healthy bones and teeth, regulated blood pressure, optimal nerve and muscle function and relief from PMS.*

- Provides vitamin D_3, the form that is **readily absorbable** and highly bioavailable
- **Pharmaceutically pure,** seashell-derived calcium
- **Exclusive double amino acid chelation** to promote higher calcium and magnesium absorption*
- Formulated with the preferred 2:1 ratio of calcium to magnesium to best meet your body's needs*
- 3 tablets provide 500 I.U. of vitamin D_3

#2722 – 90 tablets

Are you at risk?

About 80% of women over age 20 get less than the recommended daily amounts of calcium.

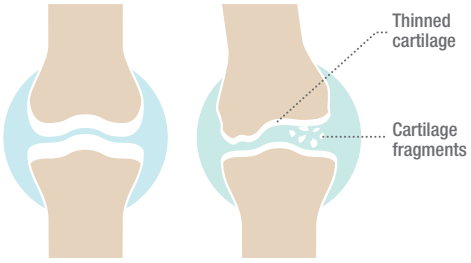


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Healthy Joints

MAINTAIN COMFORT AND MOBILITY

NeoLife nutritionals may assist in maintaining healthy cartilage and inflammatory balance to promote healthy, comfortable joints.*



Stimulate regeneration of healthy joint cartilage





Full Motion®

Glucosamine, a nutrient that occurs naturally in our bodies, has been shown to assist in stimulating the **regeneration of healthy joint cartilage** by inhibiting the enzymes that break down the cushioning in joints, thereby promoting comfort and flexibility*.

- **1,500mg of glucosamine** hydrochloride – Scientifically proven effective amounts in easy to digest form, sulphite-free – minimising risk of digestive discomfort and allergic reactions*
- **Herbal Comfort Complex** – Exclusive blend of specially selected herbs and phytonutrients – bromelain, white willow and boswellia provide long-lasting relief*
- **Regenerative Mineral Complex** – Provides a unique blend of key joint health minerals – zinc, boron and silica*
- **The 3D Advantage** – Unique delivery technology maximises disintegration, dissolution and dispersion for easy digestion and optimal bioavailability

#2505 – 90 tablets



Omega-3 Salmon Oil Plus™

In addition to supporting cardiovascular health and brain function, omega-3s have also been shown to assist in promoting **joint comfort** and **balance inflammation**.*

- Supports a healthy balance of pro- and anti-inflammatory factors. **Clinically proven to lower inflammatory index by 68% in just eight weeks***

See pages 24-25 for more details.

#2672 – 90 capsules

Bring Better Digestion to the Table

MAKE DIGESTIVE UPSETS A THING OF THE PAST

There's nothing that can put a damper on your day quite like digestive issues. What many of us don't know is that these issues, whether it's bloating, gas or problems with irregularity, may be our body's warning signs to make positive changes for our long-term health. NeoLife's specially targeted formulas deliver comprehensive digestive support so you can enjoy a wide variety of foods with confidence and comfort.*



Acidophilus Plus™

Regulate intestinal activity, promote colon health and support immunity with a healthy balance of intestinal flora.*

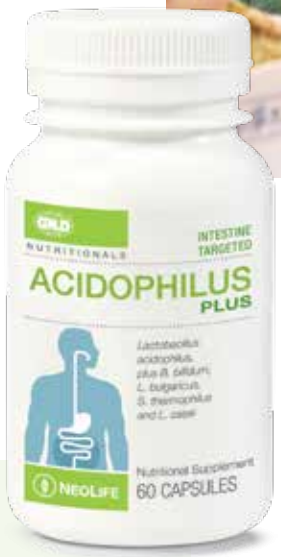
- **Intestine-targeted probiotics**
- **Five billion 'live' microorganisms** per capsule – the same as in 10 servings of yoghurt, and the convenience of once a day serving
- Isolated from cultured dairy foods, so you can get the benefits without the extra kilojoules from these foods
- **Proprietary blend of five types of clinically proven probiotics:** *Lactobacillus acidophilus, Lactobacillus bulgaricus, Lactobacillus casei, Bifidobacterium bifidum* and *Streptococcus thermophilus*
- Exclusive **'Gel-Gard' Enteric Protection System Guarantees Delivery** by protecting against harsh stomach acid and ensuring that maximum numbers of live bacteria are delivered in the intestine

#2791 – 60 capsules

Pay less for your daily dose of probiotics

Five billion 'live' microorganisms in one capsule of Acidophilus Plus—the same as in 10 servings of yoghurt!



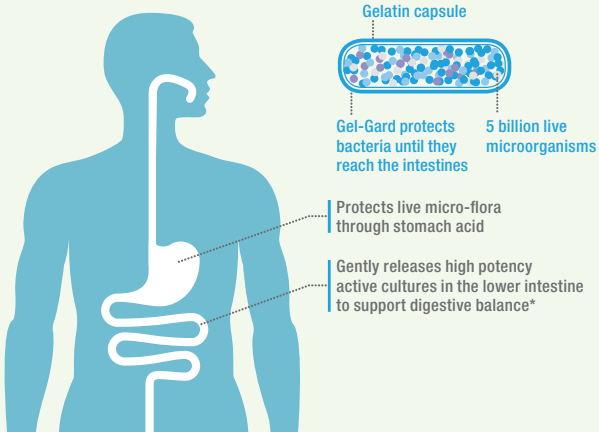




BACKED BY SCIENCE

EXCLUSIVE GEL-GARD™ ENTERIC PROTECTION SYSTEM

Guarantees delivery of beneficial cultures



Multi-Fibre Blend™

Diets high in fibre aid digestion, promote regularity and support colon and heart health.*

- **Promotes regularity** by gently moving along the contents of the digestive system*
- 16 various whole food sources provide **7g of fibre** per serving – 6g insoluble and 1g soluble
- Each serving provides **more fibre than two medium sized apples**
- Ready to mix with your favourite protein drink – or in your favourite recipes
- Vegetarian formula

#2504 – 284g







Stage 6™

Formulated to help people deal effectively with maintaining or re-establishing proper elimination.

- Nature-sourced herbal formula containing senna leaf powder and prune powder with no harsh chemical or habit forming drugs
- Mild and effective with no cramping
- Should not be used continuously for longer than 7 days without consulting your doctor

#2575 – 100 tablets

Fibre Tablets™

- Supports optimal intestinal function
- Contains a balanced variety of soluble and insoluble fibre
- Each serving of 4 tablets provides 2g of dietary fibre

#2789 – 120 tablets



Aloe Vera Plus™

Soothe the digestive system and stress induced digestive discomfort with refreshing Aloe Vera Plus – goodness from pure Aloe Vera gel.

#2783 – 1 litre



Herbal Digestive Complex™

Gentle yet potent blend of herbs that helps support optimal function of the digestive tract.

- Comprehensive formula. Our unique 'complete family' approach to the formula provides broad, synergistic effects of the herbal constituents, which optimise their ability to support digestive wellness
- Certain herbs such as German chamomile, dandelion root and aloe vera extract, have been shown to assist in reducing inflammation, relax, soothe and support the normal function of the digestive system

#2899 – 60 tablets

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Immune Boosting Nutrition

*Strengthen your body's natural defences**

PHYTODEFENCE®

Daily phytonutrient protection pack has the power of six optimal servings from a variety of fruits and vegetables, in each sachet, to support your body's natural defences.*

COMBINING THREE POWERFUL NUTRITIONALS

Each convenient sachet provides:

- 3 capsules of **Carotenoid Complex**
- 2 tablets of **Flavonoid Complex**
- 1 tablet of **Cruciferous Plus**

CAROTENOID COMPLEX: CLINICALLY PROVEN IN A STUDY CONDUCTED BY USDA RESEARCHERS

37%

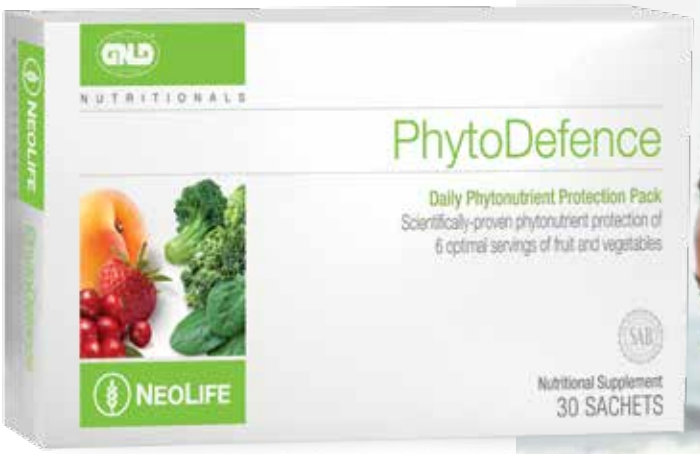
BOOST TO OVERALL IMMUNE FUNCTION **IN JUST 20 DAYS***

POWER OF **SIX SERVINGS OF IMMUNE ENHANCING** FRUITS AND VEGETABLES*



DE

*These medicines have not been evaluated by the Medicines Control Council. These medicines are not intended to diagnose, treat, cure or prevent any disease.





PhytoDefence
#2503 – 30 sachets



Carotenoid Complex™

Only whole-food carotenoid supplement proven by USDA and CDC researchers to support immune function.

Powerful immune enhancing carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches.*

See page 9 for more details.

#2565 – 90 capsules
#2564 – 30 capsules

Flavonoid Complex™

Tested and proven under United States National Cancer Institute protocols to support immune function.

Antioxidant flavonoids from green tea, kale, cranberries, elderberries, red and black grapes, beet root, lemons, oranges and grapefruit in a uniquely concentrated form.*

#2790 – 60 tablets

Cruciferous Plus™

Tested and proven under United States National Cancer Institute protocols to support immune function.

Phytonutrient power of cruciferous vegetables – broccoli, radish, kale, black and brown mustard and watercress in a convenient tablet form.*

#2892 – 60 tablets





FENCE

Your Daily Defence



Beta Guard™

Developed by world-renowned toxicologist, cancer researcher and SAB Founding Member Emeritus, Dr. Arthur Furst.



Beta Guard®
#2788 – 100 tablets

*Defend Yourself Against Environmental Toxins**

- Your first line of nutritional defence against damaging free radicals from pollution, exhaust fumes, chemicals, smog and other environmental toxins*
- Proprietary formulation of carefully selected vitamins, minerals and carotenoids that strengthen the body's natural ability to detoxify and neutralise harmful agents that negatively impact health*
- Exclusive amino acid chelation supports improved absorption of beneficial minerals



Chelated Zinc™

May assist in the maintenance of a healthy immune system and minimise the severity and duration of seasonal challenges.

- Keeps your metabolism working at its best
- Chelated for increased absorption and is gentle on your digestive system

#2787 – 100 tablets

VITAMIN C

Vitamin C may play a role in supporting the optimal performance of your immune system.

Vitamin C™ Sustained Release

- Provides powerful time-release nutrient delivery over six hours

See page 43 for more details.

#2551 – 100 tablets

Chewable All-C™

- Provides vitamin C delivery in a delicious, fruity form that everybody enjoys

See page 43 for more details.

#2512 – 90 tablets



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Nutrition to Grow On

GREAT HABITS START NOW

We believe in giving our most precious blessings the right nutrition for an active and bright start to life's journey.













Nutrition That Works as Hard as They Play

CHEWABLE. SHAKEABLE. DRINKABLE. UNSTOPPABLE.

Count on NeoLife nutrition, carefully designed with your children's special nutritional needs in mind.



WITH TRE-EN-EN® GRAIN CONCENTRATES FOR CELLULAR ENERGY AND NUTRITION*

Vita Squares®

Chewable Multivitamin

Loaded with **18 vitamins and minerals** essential to build a strong nutritional foundation for a lifetime of good health.*

- Provides nutrients that promote healthy growth and development of the body and mind*
- Enhanced with choline and inositol for **optimal memory, learning and concentration***
- Tre-en-en Grain Concentrates for cellular energy and nutrition*
- Yummy berry-citrus flavoured chewable tablets both kids and adults enjoy
- No artificial colours, flavours, sweeteners or preservatives added

#2893 – 180 tablets



WITH CAROTENOIDS AND FLAVONOIDS FOR IMMUNE SUPPORT*

Vita Guard™

Chewable Antioxidant

Protective nutrients from **concentrated fruits and vegetables** to enhance immune function and resistance to day-to-day challenges.*

- **Immune-powering nutrition** from fruits and vegetables that may be missing in children's diets*
- Whole food carotenoids and flavonoids for broad spectrum protection*
- Zinc and selenium maximise children's defences, so they feel their absolute best*
- Irresistible fruit flavoured chewable tablets
- No artificial colours, flavours, sweeteners or preservatives added

#2894 – 120 tablets





Nutrishake®

Fast food – loaded with nutrition!

- Nutrishake provides high quality protein with all 22 amino acids – a perfect high protein start to your child's energy filled day
- Vitamin enriched with vitamins A,D,E,C and B to provide added nutritional balance
- Nutrishake has a low allergenic potential, it is wheat-free, corn-free and low in lactose
- Provides a readily available source of fructose which supplies sustained energy
- Delicious strawberry, vanilla or chocolate flavours

See page 29 for more details.

#2582 – Vanilla, 500g, 25 servings
#2584 – Chocolate, 500g, 25 servings
#2583 – Strawberry, 500g, 25 servings





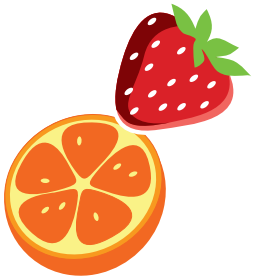


Liqui-Vite®
Liquid Multivitamin

Easy-to-swallow liquid form. Provides a full day's supply of the **12 most important vitamins** plus whole food based nutrients.

- Whole food carotenoids to support immunity combined with flavonoids for broad spectrum protection*
- Tre-en-en for **cellular energy***
- Choline and inositol to support **brain development***
- Great citrus flavour, versatile – mixes easily in other liquids

#2895 – 240ml



All-C™
Chewable

For additional **immune support** and **healthy teeth and eyes**.*

- Vitamin C equivalent of four oranges in each tablet
- Delicious cherry flavour both adults and children enjoy

See page 43 for more details.

#2512 – 90 tablets

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Multifaceted Benefits

FORMULA IV® — PIONEERING TOTAL NUTRITION, ONE CELL AT A TIME

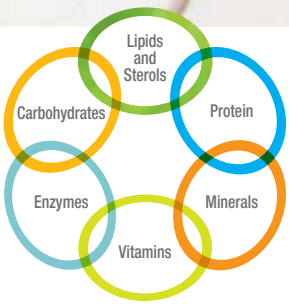
Formula IV is more than just a multivitamin and mineral supplement. It is the first multifactor food supplement to provide vitamins and related food factors, minerals, selected enzymes, as well as lipids and sterols. First developed in the 1950s, Formula IV with Tre-en-en® Grain Concentrates has provided people throughout the world with decades of nutritional assurance at the cellular level.*

- **Broad spectrum of vitamins and minerals** including Vitamins A and D, B-complex vitamins, Vitamin C plus acerola cherry bioflavonoids and complete Vitamin E family
- Tre-en-en Grain Concentrates to **enhance cellular absorption***
- Selected enzyme for easy digestion



Formula IV®
#2577 – 60 capsules
#2576 – 120 capsules

Formula IV® Plus
#2556 – 30 sachets
#2557 – 60 sachets



FORMULA IV STRENGTHENS THE CHAIN OF LIFE

A chain is only as strong as its weakest link and six nutrient groups should be present in sufficient quantities and in proper balance for your cells to function at their best.

CHOICE OF FORMULAS

FORMULA IV Original Multifactor Food Supplement	FORMULA IV PLUS
For all adults	For mature adults and anyone seeking an iron-free formula
Contains iron from parsley	Iron-free formula
Broad spectrum mineral support	Additional mineral support from selenium, chromium, molybdenum and zinc
Proprietary Tre-en-en Grain Concentrates	50% more proprietary Tre-en-en Grain Concentrates

Multi™

- Provides ideal foundation nutrition
- Comprehensive formula that delivers a broad spectrum of key nutrients including vitamins, minerals and trace minerals
- Iron-free for those who already obtain sufficient amounts of iron from their diet

#2558 – 30 tablets



Wheatgerm Oil™

- Pure wheatgerm oil with vitamin E
- Cold pressed extraction method preserves more vitamin E than heat extraction method
- Acts as an antioxidant to help maintain healthy cells

#2561 – 60 capsules



Nutrition to the Letter

Vitamin B Co.™
Sustained Release

B vitamins are vital to everyday biological processes in the body – from heart health, stress, energy metabolism, nervous system to DNA synthesis. B vitamins cannot be stored in the body, so we need them in our diet every day.*

- **Sustained release** of nutrients
- Perfect balance of all eight B vitamins, plus inositol and choline
- Lipotropic factors and **heart-healthy nutrients**
- Unique whole-food source
- High potency – for optimum **metabolic support**

#2541 – 60 tablets



VITAMIN C

The body's main water soluble antioxidant contributes to the normal functioning of the immune system as well as collagen formation for the normal function of teeth, gums, skin and blood vessels. But vitamin C cannot be made or stored in the body. This protector nutrient must be replenished on a daily basis. Choose from two great products!

Vitamin C™
Sustained Release

- Proprietary time-release delivery system assures optimal nutrient level protection for over six hours
- Vitamin C **power of eight oranges** in each tablet
- High-potency, high-purity vitamin C with citrus bioflavonoids
- Exclusive Neo-Plex Concentrate for whole-food goodness

#2551 – 100 tablets

Chewable All-C™

- Delicious cherry flavour that both adults and children enjoy
- Vitamin C **equivalent of four oranges** in each tablet
- With rose hips and acerola cherries – nature's richest vitamin C sources
- Exclusive Neo-Plex Concentrate

#2512 – 90 tablets

NeoLife exclusive Neo-Plex Concentrate™

Whole food advantage. Virtually everything from whole oranges but the water – for better absorption and utilisation.



*May support heart, brain and prostate health**



Vitamin E 200 I.U.™

Functions as a powerful, fat soluble antioxidant that may help maintain a healthy immune system as well as assist in cardiovascular health.

Whole food sourced Vitamin E 200 I.U:

- Delivers **all eight forms** of vitamin E for broad spectrum protection: four tocopherols and four tocotrienols
- Provides **nature's own vitamin E** that is more potent than synthetic forms

#2774 – 60 capsules



Vitamin A & D

- Helps maintain good vision and assists in bone development and maintenance of teeth
- Vitamin A sourced from pure cod liver oil
- Note: excessive intake of vitamin A, particularly by pregnant women is not recommended.

#2531 – 100 capsules

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Key Minerals

Chelated Zinc™

May assist in the maintenance of a healthy immune system and minimise the severity and duration of seasonal challenges.

- Keeps your metabolism working at its best.
- Chelated for increased absorption and is gentle on your digestive system

#2787 – 100 tablets

Chelated Cal-Mag®

- With 500 IU Vitamin D_3
- Chelated calcium and magnesium for maximum absorption
- High potency of highly bioavailable vitamin D_3

See page 32 for more details.

#2722 – 90 tablets
#2721 – 100 tablets (No vitamin D)

Chelated Iron™

Supports oxygen rich blood, teeth, skin, nails and bones. Especially important for teens, and during pregnancy.*

- High potency formula
- Whole-food iron from iron-rich blackstrap molasses
- The body only absorbs about 10% of iron in food. Double amino acid chelates supports more efficient iron absorption*

#2786 – 100 tablets

Multi-Mineral Plus Alfalfa™

Full-body support from key minerals to help you age less and enjoy more.*

- Broad spectrum of macro-minerals and micro-minerals
- Custom formula with trace minerals from sea vegetation

#2775 – 60 tablets

AMPLIFY THE ENERGY INSIDE YOU

Minerals work as catalysts in thousands of biochemical processes to activate enzymes, hormones and antibodies. To maximise the body's utilisation of minerals, these formulas provide related nutrients that help digest minerals or increase their absorption such as vitamin D_3 in Cal-Mag. In addition, we use unrivaled amino acid chelation technology to promote more efficient absorption of minerals while making them easier on your digestive system.*



BACKED BY SCIENCE





Pioneered by Dr. Arthur Furst, double amino acid chelation technology is designed to enhance mineral absorption.

CHELATED MINERALS CAN YIELD UP TO SIX TIMES THE ABSORPTION RATE OF NON-CHELATED MINERALS



Comparative Rate Blood Levels. Ashmead HD, et al. 1985. Intestinal absorption of metal ions and chelates. Springfield (IL): Thomas. p 113-125



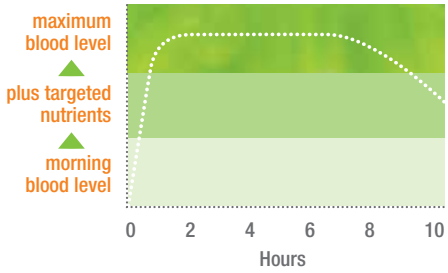
Daily Vitality Pack™

Daily Vitality Pack provides 30 conveniently packed sachets that are easy to take anywhere at anytime. Each sachet provides you with a combination of essential vitamins and minerals as well as Tre-en-en® to ensure you meet your daily micronutrient needs.

- Formula IV, with Tre-en-en® Grain Concentrates
- Vitamin C and Vitamin B Co. Sustained Release control nutrient delivery for approximately 6 hours
- Broad spectrum mineral supplementation
- Antioxidant benefits of Vitamin C and E

#2593 – 30 sachets

SUSTAINED RELEASE FOR VITAMIN AVAILABILITY OVER 6 HOURS



EACH DAILY VITALITY SACHET CONTAINS:



2+

Formula IV™

A unique formulation containing a combination of vitamins, minerals and an exclusive blend of grain oil concentrates (Tre-en-en®).

#2577 – 60 capsules
#2576 – 120 capsules



1+

Vitamin E 200 I.U.™

Delivers 200 I.U. vitamin E in balanced ratios of the 8 primary tocopherols and tocotrienols.

#2774 – 60 capsules



1+

Vitamin B Co™
Sustained Release

Contains all 8 essential B vitamins in a sustained release system ensuring a slow, monitored release of vitamin B into the system.

#2541 – 60 tablets



1+

Vitamin C™
Sustained Release

Each tablet provides 500 mg of vitamin C, including all the elements nature provides in whole citrus, in a sustained release system.

#2551 – 100 tablets



1+

Multi-Mineral™
Plus Alfalfa

This broad spectrum formulation contains macro-, micro- and trace minerals as well as other food factors such as Irish moss, parsley, kelp, chlorophyll and watercress.

#2775 – 60 tablets

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Customise Your Routine

NUTRITIONALS THAT MEET YOUR PERSONAL NEEDS

Specialty NeoLife nutritionals are formulated for your specific needs.



Exceptionally Pure Herbs, Time-Tested Benefits

Developed by the world's foremost medical herbalist under the guidance of the NeoLife Scientific Advisory Board, our herbal ingredients are harvested from ancient fields without toxic gases, gamma radiation or preservatives, uniting modern science with 6,000 years of herbal traditions from India, China, Europe, Africa and America.



Herbal Rest & Relax™

Helps calm your body, **quiet your mind** and renew your positive outlook, so you can **rest with ease**.*

- Contains 8 herbs in an effective, balanced mix to help rest and relax*
- Promotes restful sleep and refreshed awakening*
- Lemon balm, skullcap, schisandra and passion flower promote calm relaxation*
- Damiana and St. John's wort help lift mood and support healthy sleep patterns*
- Verbena and German chamomile provide a complementary effect

#2901 – 60 tablets



*Sinus and Lung Support**

Herbal Respiratory Formula™

Facilitates respiratory comfort for easy breathing.*

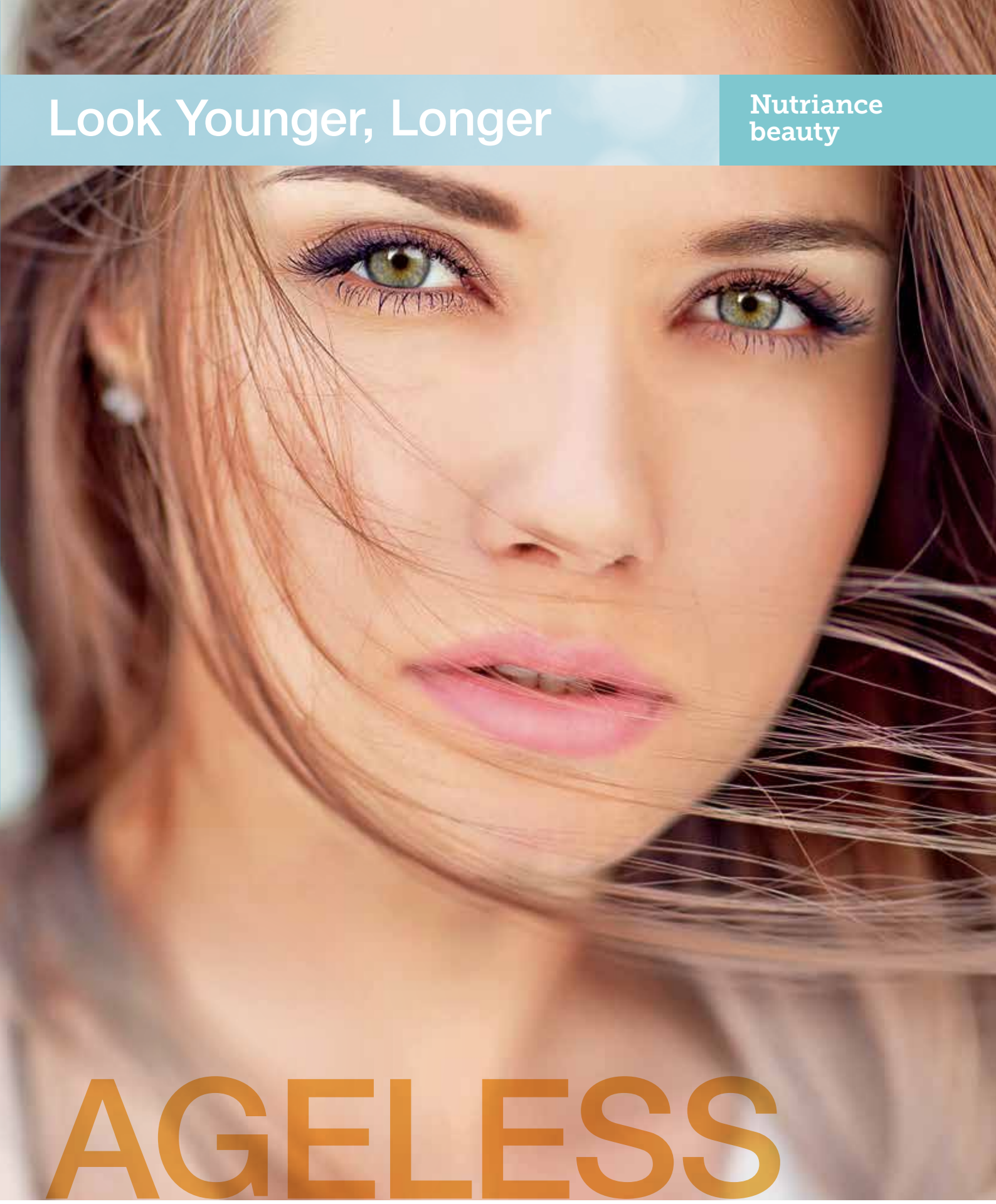
- Contains 7 herbs in an effective, balanced mix to help promote free and clear breathing*
- Elecampane root, may help promote air flow to the lungs*
- Elder flower may help relieve sneezing, itching and other discomforts often associated with dust and pollen*
- Thyme promotes clear, quiet breathing*

#2900 – 60 tablets

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Look Younger, Longer

Nutriance beauty



LIVE BEAUTIFULLY

Nutriance Beauty products are formulated and based on NeoLife's legendary nutritional expertise. We invite you to unleash your true radiance with age-defying skin care and pampering bath and body products.

nutriance®

Discover the Beauty of Nutriance®



EMBRACE THE SOFTER SIDE OF SCIENCE

We believe that nourishing your skin, the largest organ of your body, can give it a healthy, positive radiance that lasts a lifetime, and keep people guessing when it comes to your age!

Nutriance products, formulated in top laboratories in Switzerland under the strict guidance of the NeoLife Scientific Advisory Board, have been clinically tested and proven in the most prestigious cosmetics testing facility in France.



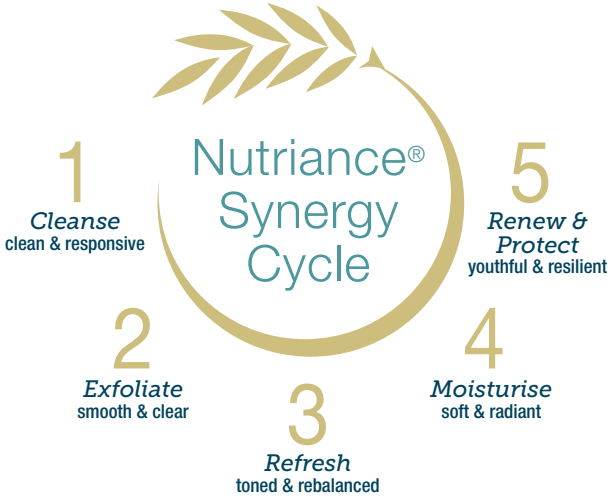
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2

5 SIMPLE STEPS

to turn back the hands of time!



Cleanse

With an exclusive selection of botanicals, Nutriance cleansers are clinically proven to gently and effectively foam away makeup, dirt and surface impurities while maintaining the skin's natural moisture and pH balance.

Refreshing Facial Cleanser 1

Normal to Dry

- Leaves skin clean, fresh and silky smooth; gentle and soap-free

#2317 – 150ml

OR

Foaming Gel Cleanser 2

Combination to Oily

- Gentle foaming action cleans deep down inside pores. Great for shaving too, oil-free

#2320 – 150ml

Exfoliate

Purifying Facial Scrub

All Skin Types

- Promote youthful cellular renewal with ultra-fine grains and herbal extracts
- Stimulates circulation and leaves your skin smooth and glowing
- Clinically proven to:
  - Clear away dull, lifeless skin cells
  - Leave skin 33% softer after a single application

#2323 – 100ml

NUTRIANCE SYNERGY CYCLE IS THE SKIN CARE SYSTEM CLINICALLY PROVEN TO:

28% Reduce fine lines & wrinkles

79% Increase skin moisture

90% Boost antioxidant activity



3



4

Anti-ageing benefits are multiplied with each product use



5

Refresh

Nutriance toners act as a gentle astringent to remove any remaining residues, and deliver Green Tea and Echinacea Extracts for antioxidant and immune support. Alcohol-free formula is also great after shaving.

Refining Toner 1

Normal to Dry

- Skin's natural lipid production is encouraged and the oil-to-moisture ratio rebalanced with a unique combination of botanicals

#2318 – 200ml

OR

Balancing Toner 2

Combination to Oily

- Clinically proven to reduce skin oiliness by up to 37% and the visible pores by up to 16% while maintaining skin's natural pH balance

#2321 – 200ml

Moisturise

Experience Nutriance moisturisers clinically proven to increase skin moisture by up to 86% just 30 minutes after application, and retain up to 70% higher moisture levels even four hours later.

Enriching Moisturizer 1

Normal to Dry

- **Diminishes the appearance of fine lines and wrinkles** with skin conditioning amino acids

#2319 – 75ml

OR

Revitalizing Moisturizer 2

Combination to Oily

- Improves skin suppleness, **regulates oil production** and restores balance with unique botanicals. Oil-free

#2322 – 75ml

Renew and Protect

Renewing Antioxidant Treatment

All Skin Types

Your perfect age-defying solution for firmer, younger looking skin.

- **Clinically proven to erase fine lines and wrinkles** by as much as 28% in just 28 days
- 90% increase in skin's natural anti-ageing antioxidant power with vitamins A, C, E and Green Tea
- **Groundbreaking ACR** (Activated Cellular Response) **technology** with metabolic accelerators to speed up cell renewal for a youthful appearance
- Also provides Echinacea to strengthen the skin's natural defences and UVA/UVB sunscreens (SPF 6) for sun protection

#2327 – 50g

THE MOST ADVANCED SCIENCE AND TECHNOLOGY PROVES NUTRIANCE MAKES **LINES AND WRINKLES DISAPPEAR**

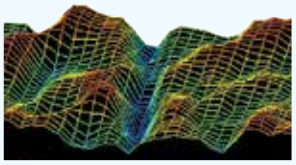


FIG. A
BEFORE NUTRIANCE:
Skin topography is rough and coarse. Blue areas represent the deepest lines and wrinkles.

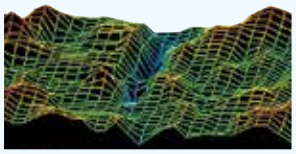


FIG. B
AFTER NUTRIANCE:
Lines and wrinkles have been dramatically reduced or have disappeared.

BACKED BY SCIENCE

Reveal Your Inner Radiance

Youth rejuvenating formulas

Aloe Vera Gel

- Soothe and comfort skin with aloe vera, pro-vitamin B_5 (panthenol) and botanicals including linden and chamomile
- Counter the moisture robbing effects of sun, wind and cold
- Support natural cell renewal
- Clinically proven to:
  - Calm skin's surface and alleviate minor discomfort
  - Work with skin's natural lipids to achieve optimal moisture levels

#2316 – 100ml

Nourishing Collagen Cream

- Drench your skin in pure Swiss collagen. Soothe and pamper with aloe vera, pro-vitamin B_5 (panthenol) and cucumber extract
- Clinically proven to:
  - Reduce wrinkles by 18% and fine lines by 25% in just four weeks
  - Increase skin moisture by 76%

#2325 – 50g

Moisturizing Night Formula

- For heavy duty nighttime repair and deep moisturising care
- Extra pampering in an exclusive blend of pure aloe vera, Swiss collagen and vitamins A and E
- Deep conditioning while you sleep. Wake up with smooth, rejuvenated skin

#2326 – 50g



REN



EW

Pamper yourself from head to toe.



Gentle Cleansing Bar

- A unique, soap-free cleansing bar suitable for sensitive and allergic skins
- Mild cleansing agents and 32% moisturising ingredients provide a rich, creamy lather that glides over the skin while gently yet thoroughly cleansing both the face and body
- Leaves the skin feeling soft and satiny and the pH in perfect balance
- Clinically proven to be non-irritating. The perfect alternative cleanser for those with sensitive skin
- Clinically tested in Europe's most prestigious dermatological research facility

#2324 – 125g

Nourishing Hand & Body Lotion

- Moisturisers and emollients bring back the silky smooth skin of your youth
- Clinically proven to increase skin moisture by 76%
- Includes renewing aloe vera and soothing pro-vitamin B_5

#2315 – 250ml

Refreshing Bath & Shower Gel

- Make every day a spa day with skin conditioners and luxurious botanicals, including aloe vera
- Clinically proven to moisturise
- Oil-free, rinses easily and is environmentally friendly
- Refreshingly light fragrance
- Extra mild, non-irritating

#2314 – 250ml

Body Luv Bath Oil

- Delicately light and non-greasy formulation. Self-dispersing, spreading easily on contact with water
- Pleasantly fragranced, lingering, but will not conflict with colognes or perfumes
- Prevents dryness and cracking on the surface of the skin
- After bathing, skin feels soft, supple and protected yet without any greasy residue

#2313 – 250 ml

Reveal Your Inner Radiance



Products to make you feel refreshed and revitalised all over!



PCC - Personal Care Concentrate

- PCC is formulated for every member of the family and every personal cleaning need
- This pH balanced concentrate can be used as a liquid cleaning agent in the bath, to clean the dirtiest of hands or to wash the most delicate lingerie
- Formulated with gentle, yet effective cleansers that refresh the skin and leave no greasy residue
- Lasting foam, making bathing a delight
- Liquid cleanser, easy to dispense and easy to travel with

#2309 – 250 ml

Mild Revitalizing Shampoo

- A gentle and moisturising formula enriched with pro-vitamin B_5 (panthenol) and vitamin B_3 (niacinamide) as well as soothing aloe vera and chamomile extract for fragile, sensitive, dry hair and scalp
- Thorough cleansing without stripping moisture, provided by a synergistic, extra-mild multi-cleanser system
- Free-rinsing formula leaves hair vibrant and easy to manage

#2311 – 250 ml

Rich Revitalizing Shampoo

- Cleanses gently while removing dirt, grime and styling product residue
- Brings natural radiance, bounce and shine to normal and oily hair
- Enjoy soft, silky, manageable hair

#2310 – 250ml

Enriching Conditioner

- Locks in moisture for vibrant, soft hair
- Smoothes hair without weighing it down
- Strengthens hair with naturally occurring ingredients

#2312 – 250ml

Keep Your Home Clean

Golden
home care



GREEN

POWERFUL, ECONOMICAL AND EARTH-FRIENDLY

Golden has been “GREEN” since the 1960s – long before it became the fashion. Our biodegradable formulas are earth-friendly. Low-dose, low-burden cleaning technology maximises performance with a minimum amount of product. No toxic fumes, no harsh chemicals!

GP GOLDEN

Keep Your Home Clean and Green



Super 10®
Concentrated Extra Heavy Duty Cleaner

Super 10 is your choice for the toughest jobs. It penetrates, dissolves and emulsifies even the most stubborn grit and grime. Super 10 makes all your cleaning chores easier, yet it's compatible with the environment.

- Triple action formula with soaps, solvents and surfactants to wipe away dirt and grime
- Industrial strength, yet safe for you and your home

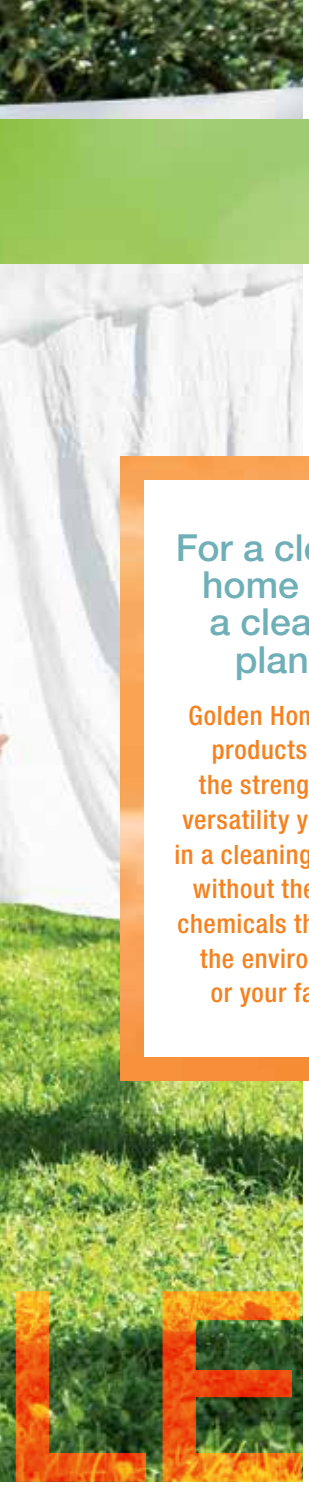
#2012 – 5 litre
#2013 – 25 litre
#2016 – fragranced 1 litre
#2017 – fragranced 5 litre
#2019 – fragranced 25 litre

LDC®
Concentrated Light Duty Cleaner

LDC is the mildest, most versatile household cleaner available today. It can be used to wash dishes, hand washables, kitchen counters, stove tops, refrigerators and many other soiled surfaces.

- Triple cleaning power makes water "wetter" for more effective cleaning
- Powerful, yet gentle on your hands

#2021 – 1 litre
#2022 – 5 litre
#2023 – 25 litre



For a cleaner home and a cleaner planet

Golden Home Care products have the strength and versatility you need in a cleaning product without the harsh chemicals that harm the environment or your family.

LEAN



G1™
Laundry Compound

G1 is a concentrated laundry powder that's free-rinsing and biodegradable.

- Eliminates tough stains and makes your clothes look like new
- Softens and refreshes as it washes
- Super concentrated – Dosage 1-3 scoops depending on degree of soiling
- Safe for fine washables

#2140 – 2 kg
#2149 – 25 kg



Oxygen Bleach™

Oxygen Bleach is a water soluble, biodegradable product which can be added to G1 Laundry Compound if the wash load is particularly soiled.

- Colour safe bleaching agent to remove severe spots. Brightens whites and coloured fabrics
- Dose variations dependent on degree of soiling, won't damage or adversely affect textile dyes
- Optimal effectiveness at 60°C

#2431 – 1 kg



Soft™

Soft is a modern, multi-functional softener that imparts a pleasant, soft feel and desirable, fresh fragrance. It softens textiles and eliminates static buildup, making clothes easier to iron.

- It can also be used as an antistatic spray on carpets
- Multi-functional softener – softens and freshens
- Economical, concentrated product: a little goes a long way
- Easy to use: just add to the rinsing cycle of any modern washing machine or to hand washed laundry

#2043 – 1 litre

Care™

Care is a highly concentrated disinfectant, intended for use on inanimate surfaces and designed to destroy a wide variety of germs.

- Efficacy proven, according to SABS 636
- Comprehensively tested against a variety of microorganisms
- Safe to use: contains no abrasive or hazardous ingredients
- Dilution 1 in 10. Hospital grade disinfectant
- Dilution 1 in 50. Industrial and household grade disinfectant and deodoriser

#2411 – 1 litre
#2412 – 5 litre





Protecting Our Ecosystem

Super 10 alone has prevented an estimated 700 million bottles from being dumped into landfills.

25,000 Penguins Saved by LDC

The largest wildlife rescue operation in history relied on LDC to clean 25,000 oil-soaked penguins in Cape Town, South Africa and continues to be used for this purpose today.

A Clean Home for Butterflies

At the Bordano House of Butterflies in Friuli, Italy, Golden's Super 10 and LDC are the only cleaners deemed powerful enough to protect against bacteria and parasites, yet gentle enough to cause no harm to the most delicate young butterflies.

Keep Your Home Clean and Green



Carpet Glo™

Carpet Glo gives all the excellent care needed to maximise carpet appearance and functional life.

- Cleans carpets and upholstery
- Repels dirt, is antistatic and quick drying
- Highly concentrated and therefore very economical
- Voluminous foam makes for efficient dry method cleaning
- Versatile: leaves window panes sparkling

#2034 – 1 litre
#2035 – 5 litre



Fantastik™

Instead of the traditional wax compound, Fantastik is a modern, water-based polymer emulsion used for floor polish as well as tiles, linoleum, vinyl, marble and sealed wood.

- Modern polymer chemistry with millions of molecules, together forming a strong, resilient material with a high sheen
- Spreads evenly with the help of a levelling agent
- Concentrated and economical product, just one thin coat at a time
- Resists scuff marks and water stains

#2051 – 1 litre
#2052 – 5 litre



Lemon Glo™

Lemon Glo is a very concentrated, water-based polish that cleans, polishes and protects with every application and can safely be used on all wood finishes as well as a whole variety of surfaces.

- It does not run or drip and leaves no residue or oily film, just a refreshing fragrance of natural lemon oil
- Modern water-based formulation
- Three phase furniture care, with cleanser to remove soils, natural oils to promote shine and lustre and a modern acrylic polish to preserve and protect the finish
- Long lasting dust and water resistant properties
- Concentrated, economical product: minimum product and effort for maximum results
- Versatile: cleans and protects furniture, wood, painted surfaces, plastic material and metal surfaces

#2071 – 500 ml





LC 30™

Super concentrated liquid has been formulated more specifically for commercial and industrial accounts.

- It is suitable for use on the widest variety of surfaces such as walls, tiles, floors, tables as well as upholstery and is safe to use in a food processing area
- Economical, very concentrated product: effective at low concentrations
- Safe to use: has a neutral pH and contains no hazardous substances making it safe for general use
- Biodegradable: returns to its original components after use

#2422 – 5 litre
#2423 – 25 litre





Super Gro™

- Versatile
- Economical: Concentrated formula – dilution 1:1000
- Safe, easy to use and handle: Non-toxic, non-caustic, non-flammable
- Multi-purpose: For both indoor plants and agricultural application
- Proven performance

#2740 – 250 ml
#2741 – 5 litre

Makes water wetter!

Super Gro helps make the best use of water by reducing the surface tension thus 'making water wetter', which helps ensure:

- Optimal soil penetration
- Reduction of run-off and evaporation

More water reaches the roots of the plant and stays there – optimising plant growth, in less time!

Proven Performance Booster

- Improves performance of agricultural aids such as pesticides, insecticides and fertilisers
- Improves crop yield by as much as 167%
- Super Gro assists most crop treatments do a better job by helping them to penetrate deeper, stick better, stay longer and work more effectively.

Proven Test Results from The University Of Nairobi

- Decrease in pests and early blight of Roses
- Red spider mite infestation of roses was decreased by 43% and powdery mildew by 33% when Super Gro was used with the crop treatment
- Early blight of tomatoes was decreased by 46%, 53% better result than fungicide alone
- Whitefly and aphid infestation of tomatoes were reduced by 63% and 94% respectively when Super Gro was used with market leading pesticides
- Angular leaf spot of French Beans was decreased by 41% when Super Gro was used with a fungicide



Wash 'n Wax™

An all-in-one car shampoo that both cleans and protects.

- Dual surfactant system, specially formulated for maximum non-abrasive cleaning and protection
- Protective silicone film displays excellent water barrier properties by promoting increased run-off due to beading
- Super concentrated and economical: Each bottle completes 100 car washes
- Non-abrasive: will not damage, but rather enhances the paintwork
- Biodegradable: ingredients break down to their basic constituents by biological activity

#2061 – 500 ml

A Heart for Giving

NEOLIFE® FAMILY FOUNDATION

WITH YOUR HELP WE ARE MAKING A POSITIVE DIFFERENCE THROUGHOUT THE WORLD

NeoLife has a rich history of involvement with organisations that help those less fortunate. From local programmes to international commitments, the NeoLife Family Foundation carefully selects charitable organisations and causes that truly make a difference. A generous percentage of profit from every product sold is allocated toward funding this philanthropic outreach.

Hope for a better future





Our Cause

We are believers in giving back where your heart is, and ours is in giving to children. We carefully select charities aimed at helping the poorest of the poor children. The NeoLife Family Foundation is committed to finding organisations that meet our rigorous standards, where over 90% of every dollar donated goes directly to the children.









Among the organisations we support...

- A not-for-profit school lunch programme that provides daily hot meals to 15,000 children in Tanzania. In their school lunch they receive our flagship product, Formula IV® with Tre-en-en® Grain Concentrates. The programme has been able to triple its size with our backing.
- A Christian organisation based in San Jose, California, that offers food, shelter and guidance to children who are in desperate need of help.
- An orphanage in Lima, Peru, that provides food, medical services and refuge for children who don't have the resources to help themselves.
- An organisation in Las Vegas, Nevada, that helps poor children in difficult life situations, such as abusive homes, go to a Christian summer camp.
- In India, an outreach organisation that cares for the rejected social class known as the "Untouchables."
- In Mexico, a children's programme providing food, mentoring and recreation to help the next generation thrive.

MPASSION



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WIN

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